











Caixa Fórum
Madri





MELVIN M. KAPLAN
REALTY, INC.

The UPS Store

eat drink look listen

BAYVIEW FARMERS MARKET
September 26th
October 3rd





MADISON

CREATING THE BEST OF BOTH WORLDS
WITH STYLE AND RESPECT FOR
THE ENVIRONMENT







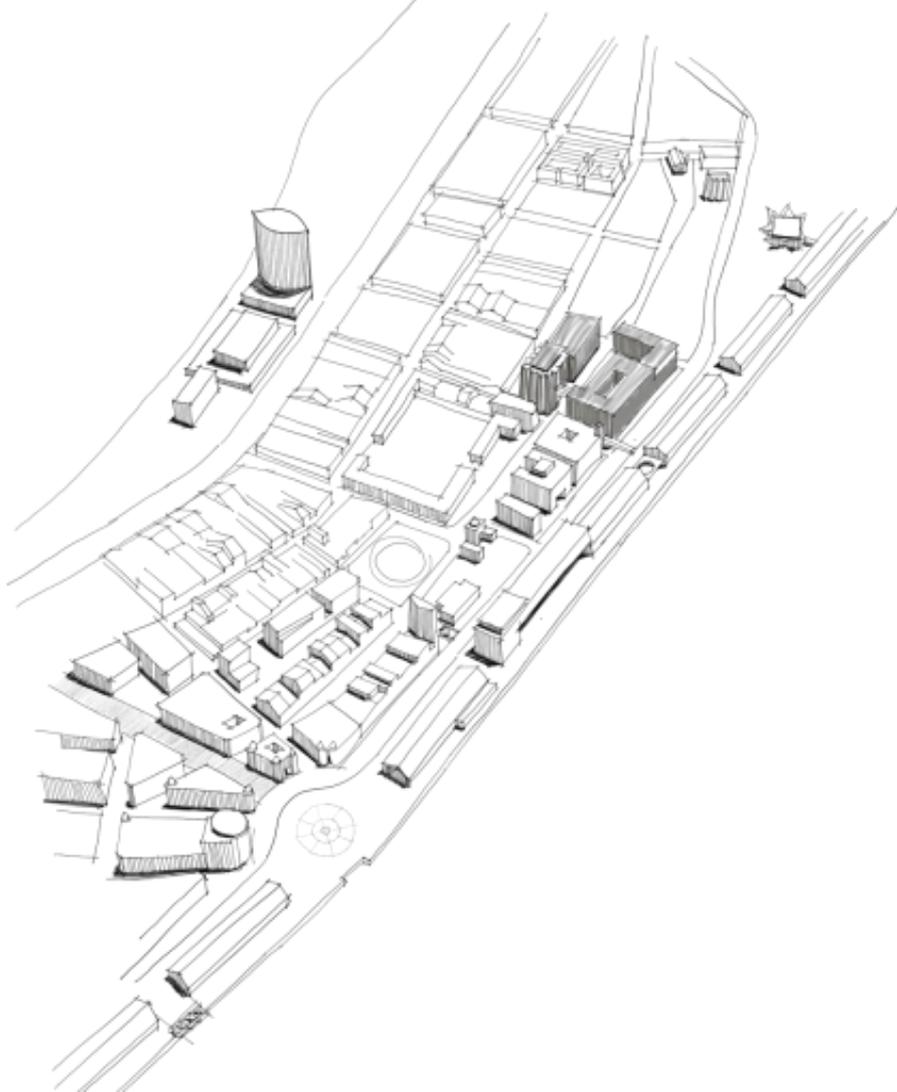












Conceitos

The city is for transaction



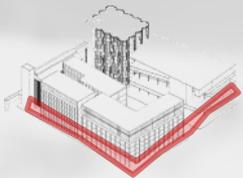
Social

Economic

Cultural

TÉRREO

ESTRATÉGIA PROJETUAL

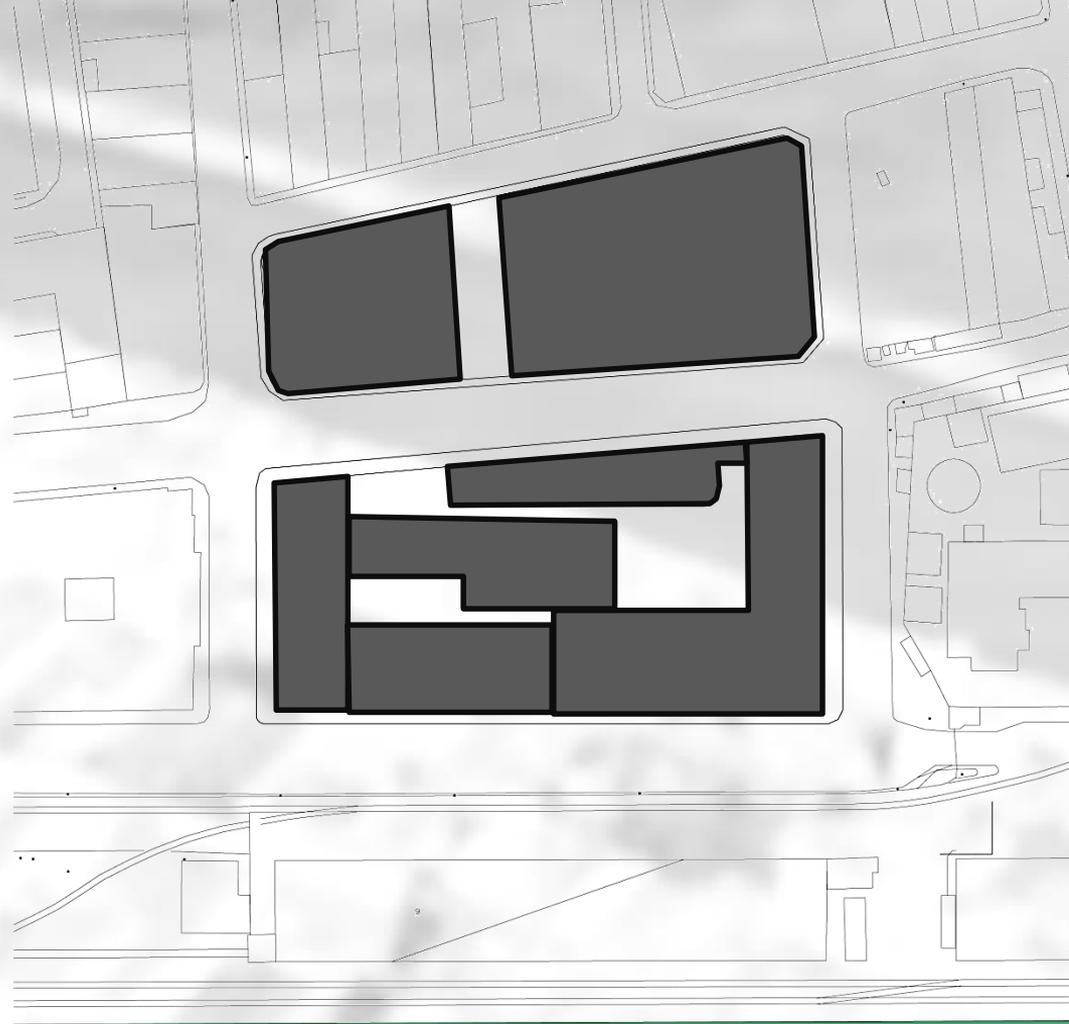


MELHORAR INTERFACE URBANA

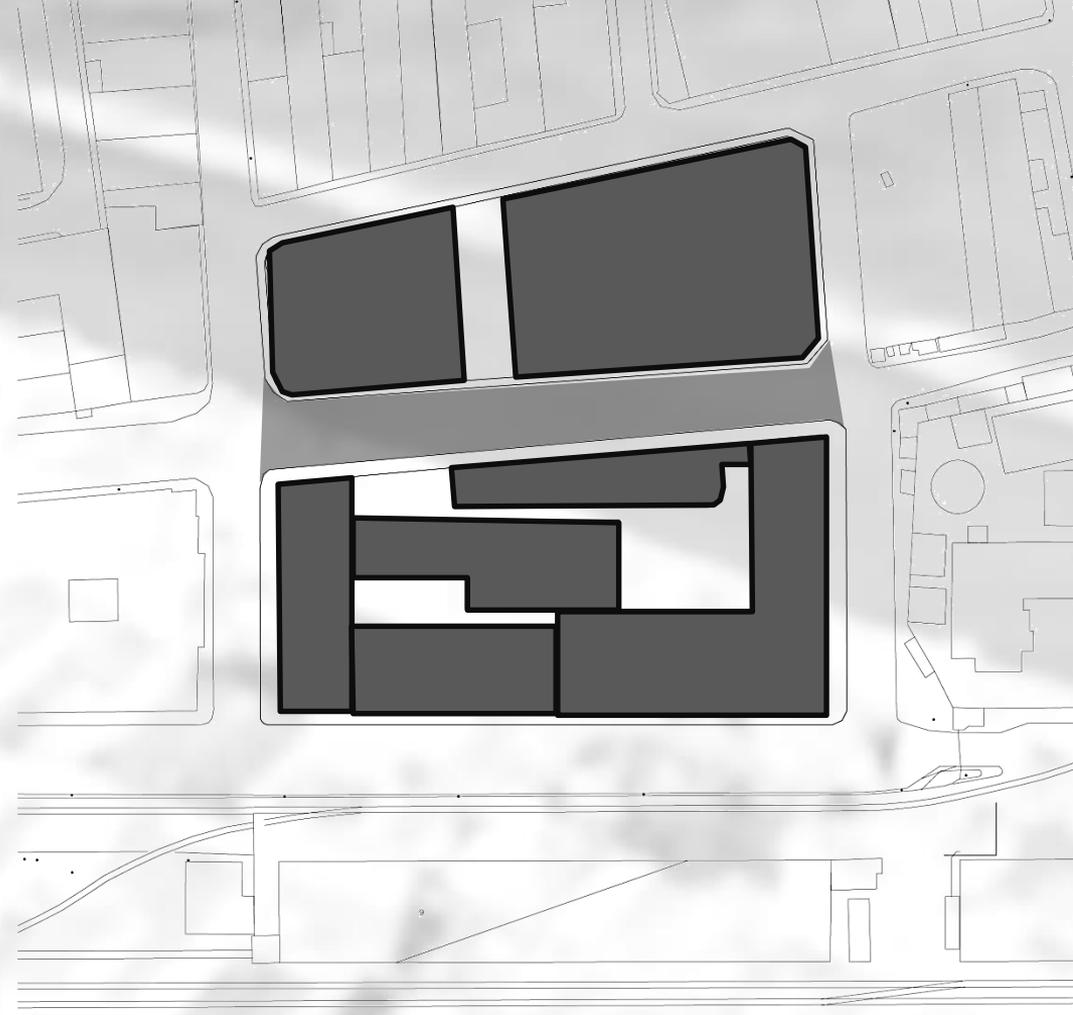
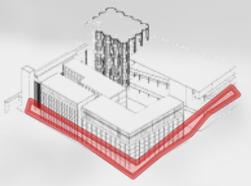
TÉRREO COMO PRAÇA

ENCONTRO / TROCA

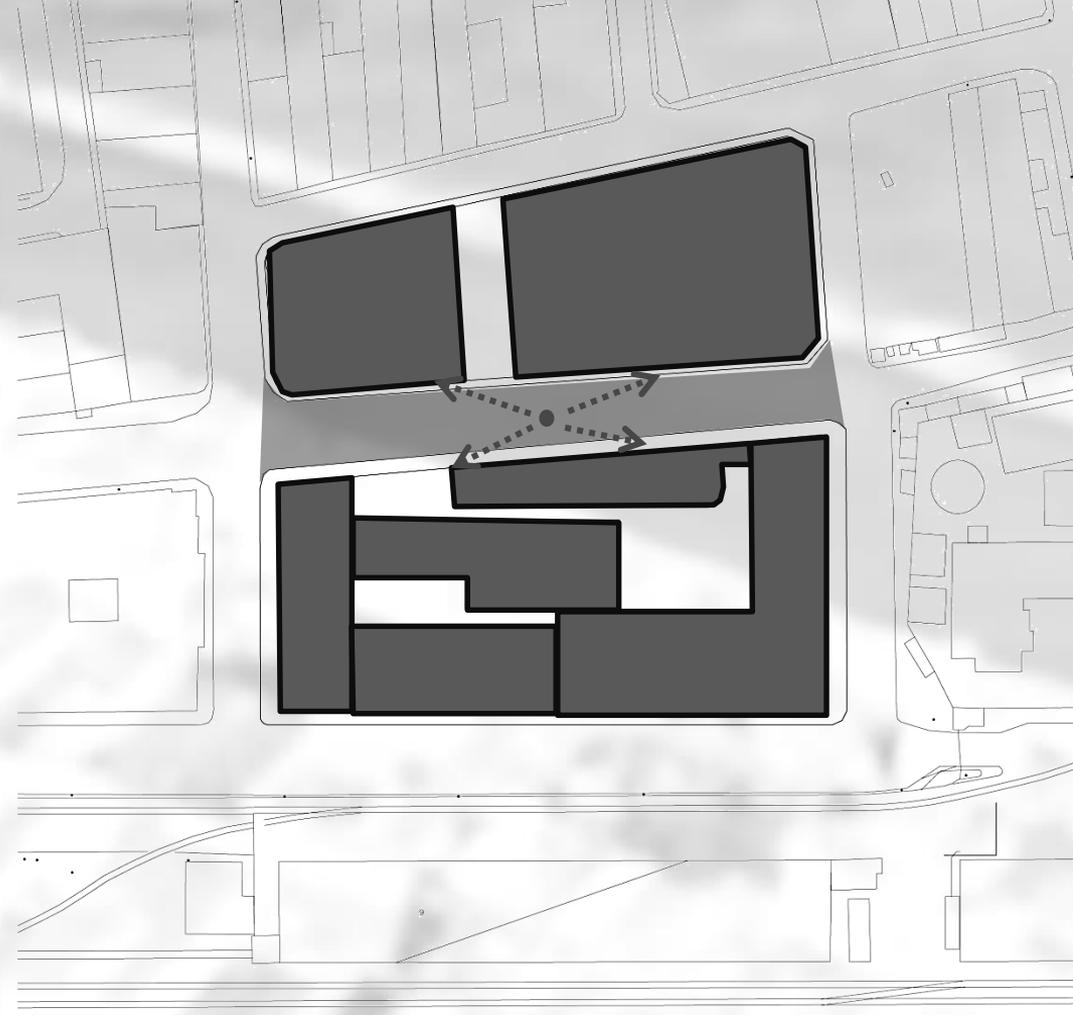
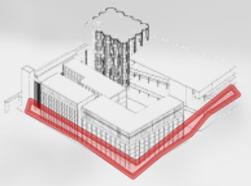
INCENTIVAR DINÂMICA URBANA



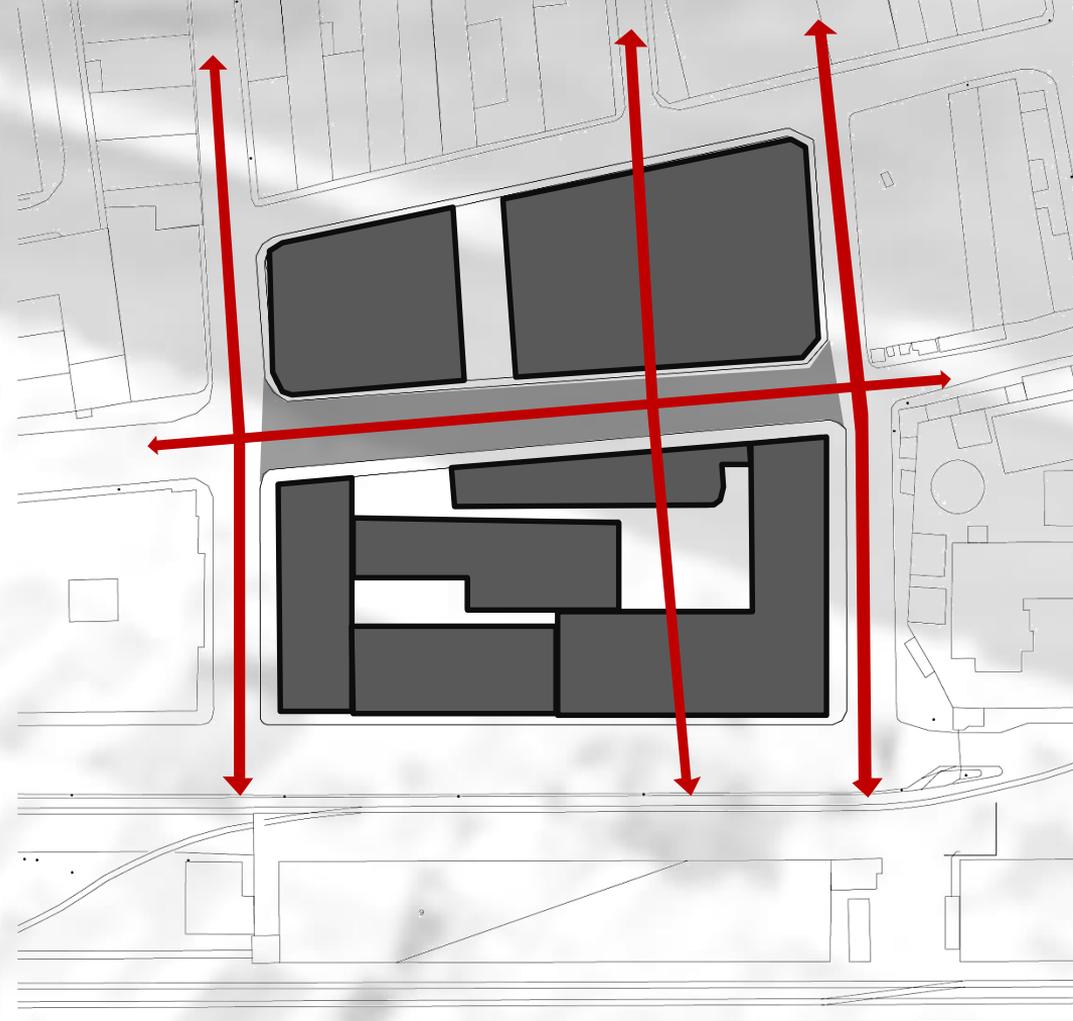
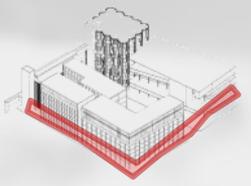
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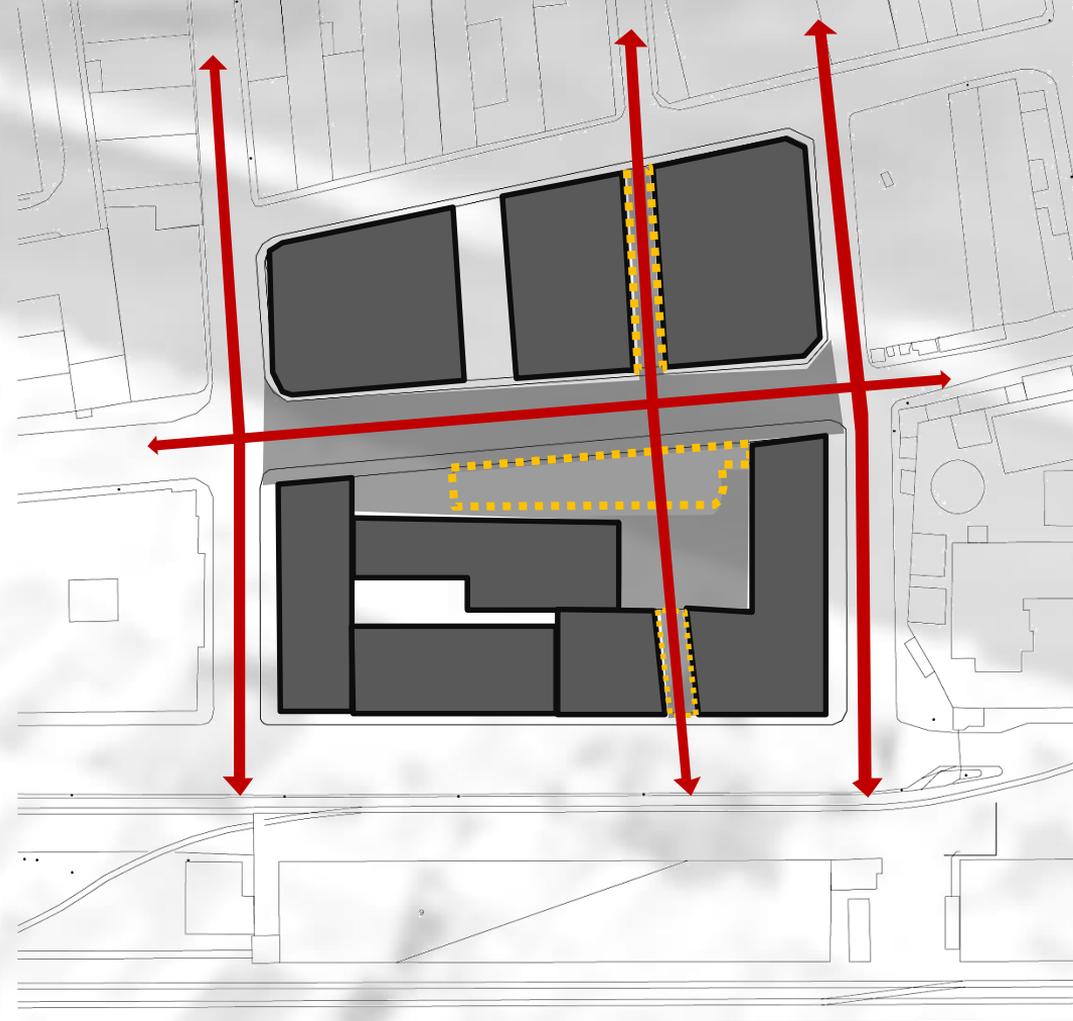
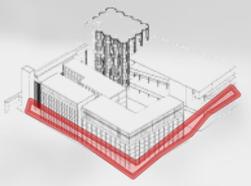
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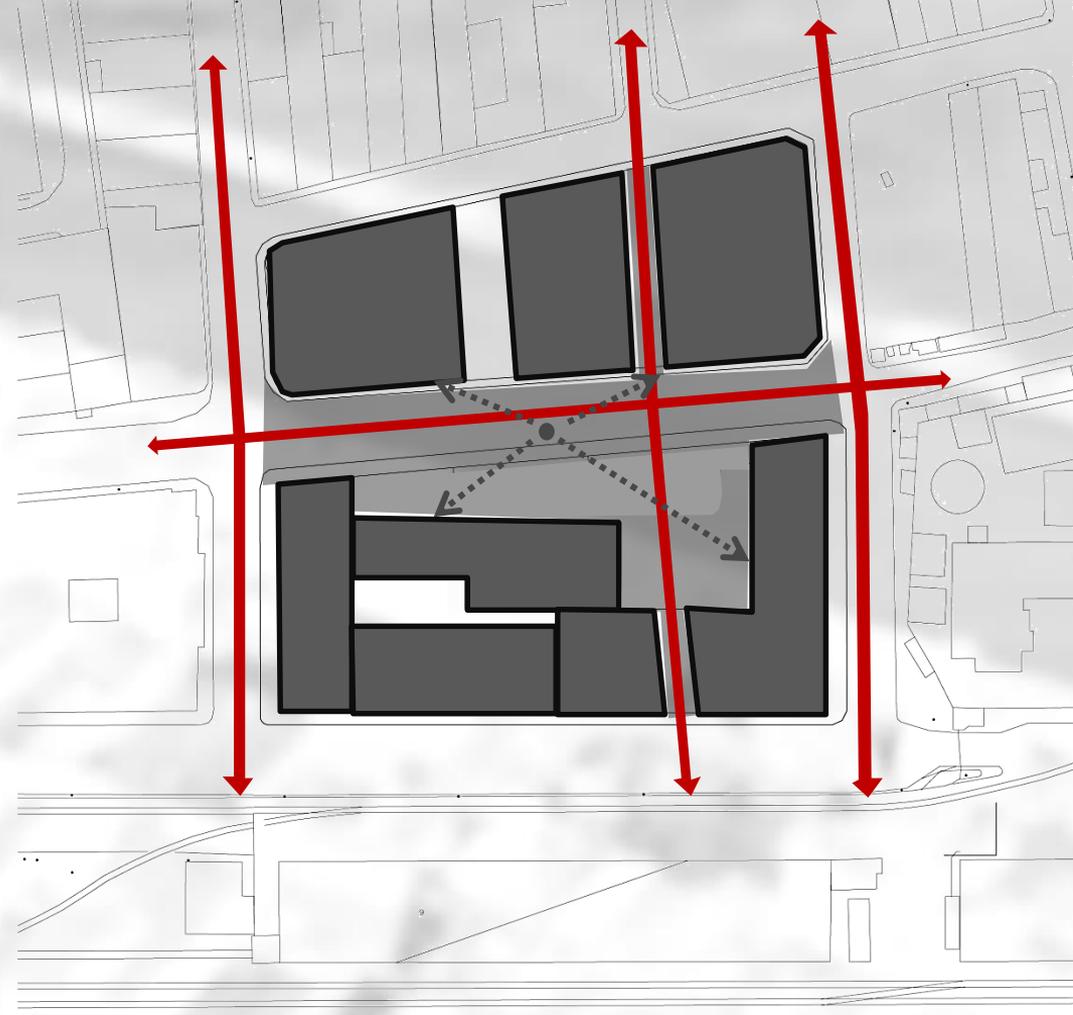
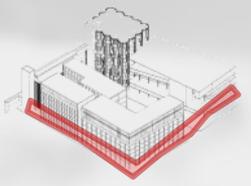
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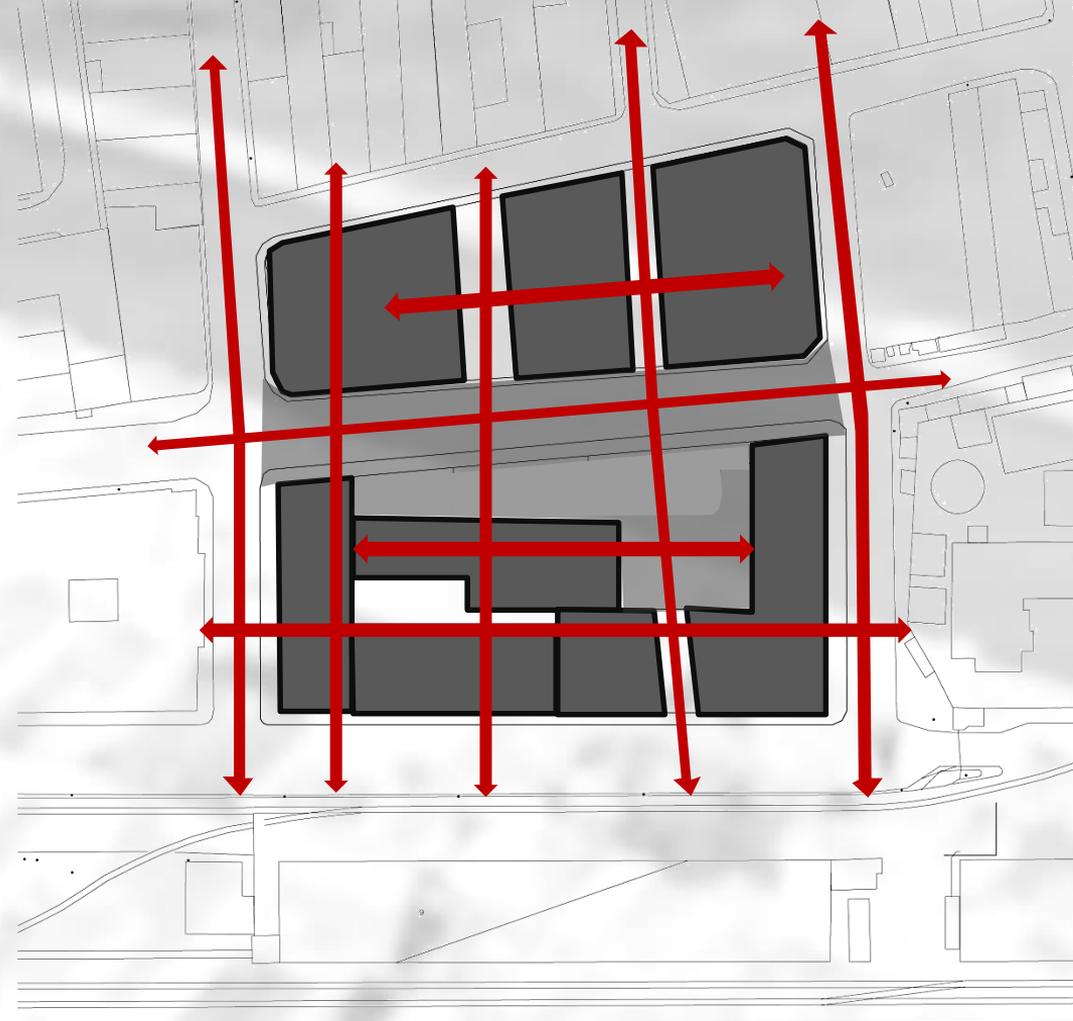
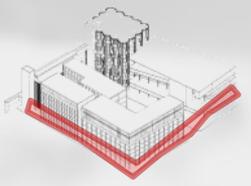
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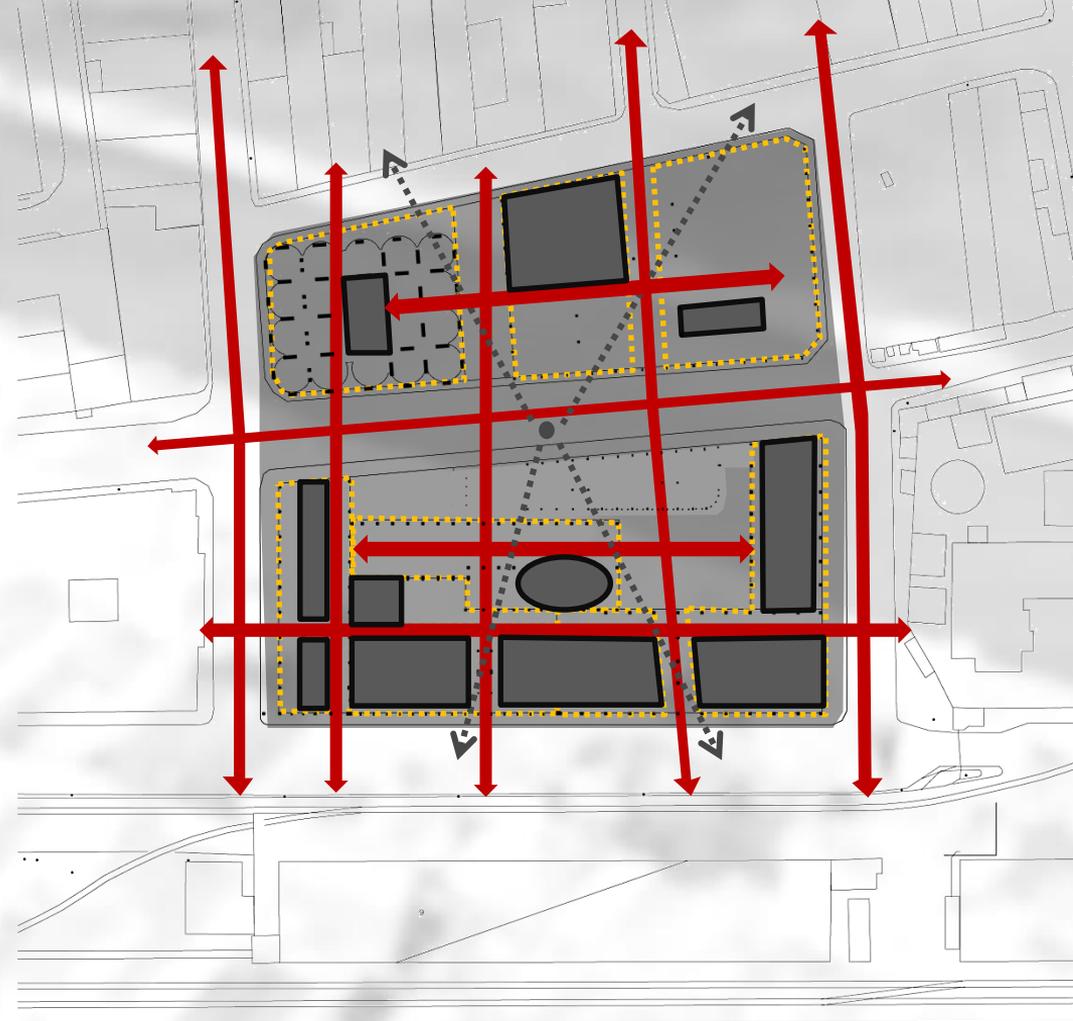
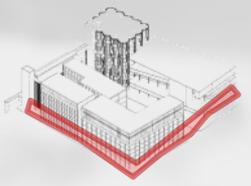
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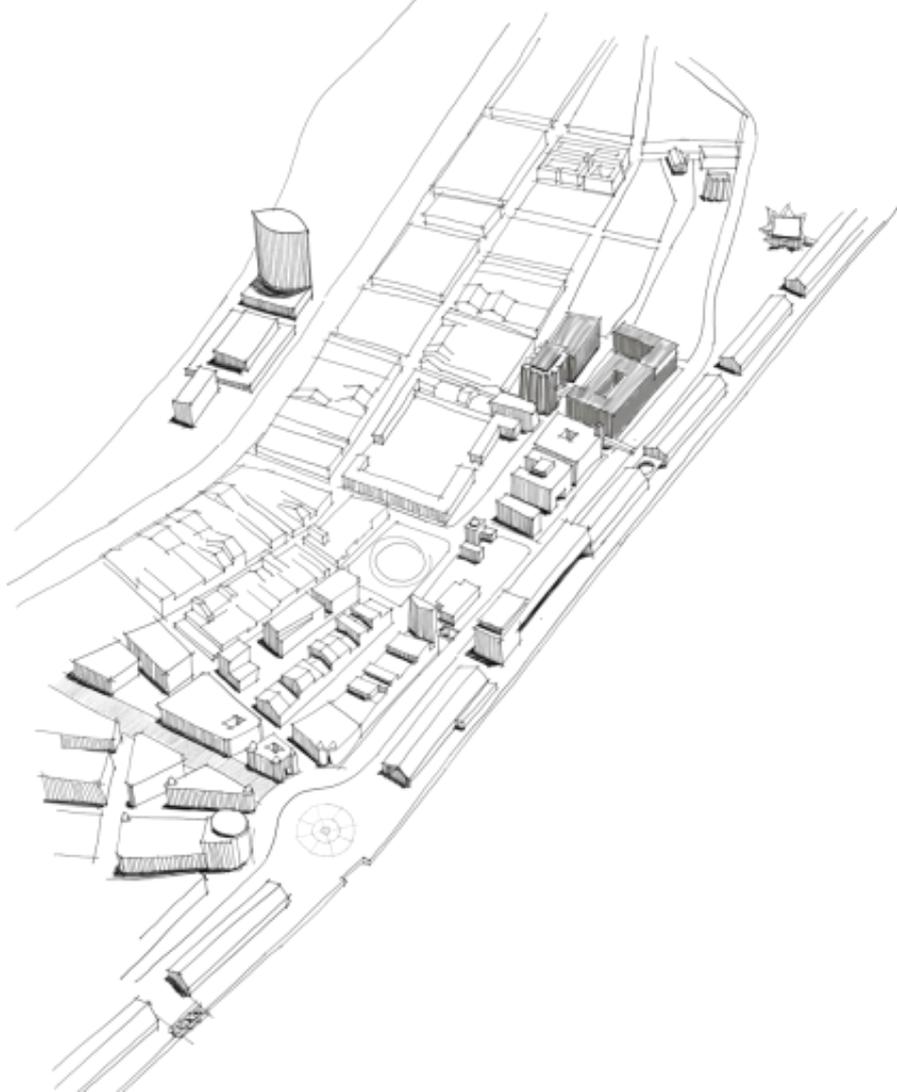


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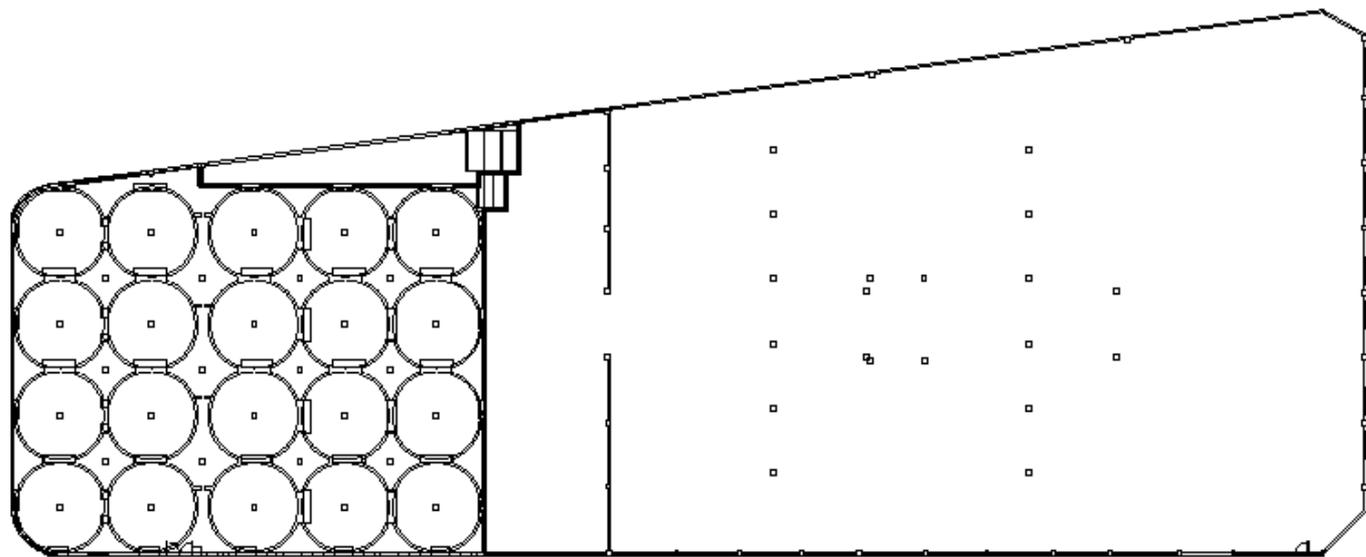
TÉRREO





Proposta

- Versatilidade e adaptabilidade dos espaços;
- Otimização e flexibilização da infraestrutura;
- Individualização das unidades imobiliárias.



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Rua de São Jorge