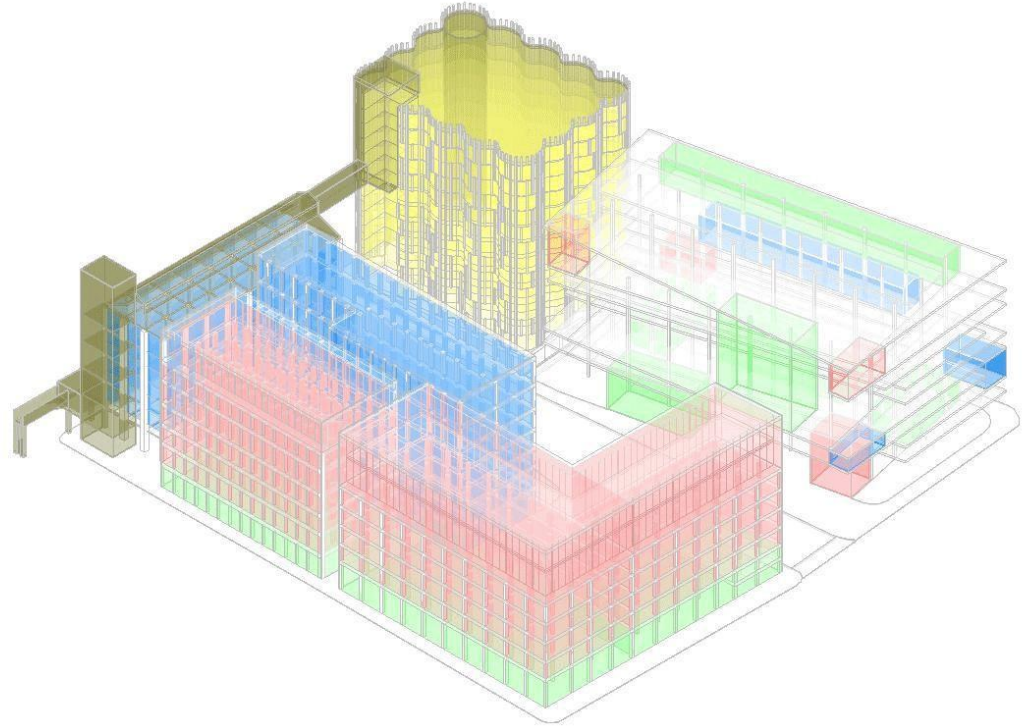


ESTRATÉGIA PROJETUAL

BANCO DE ÁREA

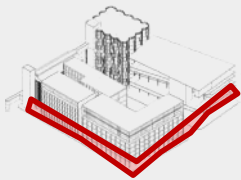
IMPLANTAÇÃO FASEADA

ADAPTABILIDADE DOS USOS

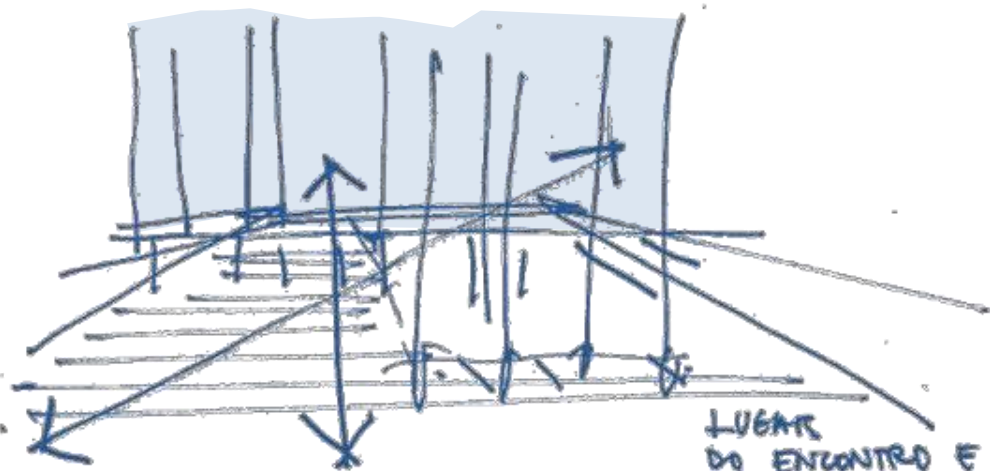


TÉRREO

ESTRATÉGIA PROJETUAL



URBANIDADE.



LUGAR DO ENCONTRO E TROCA.

TÉRREO COMO PRAGA.



Movement is the lifeblood of the city.

The city is for transaction



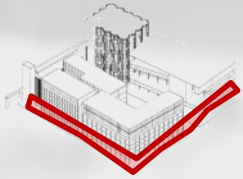
Social

Economic

Cultural

TÉRREO

ESTRATÉGIA PROJETUAL

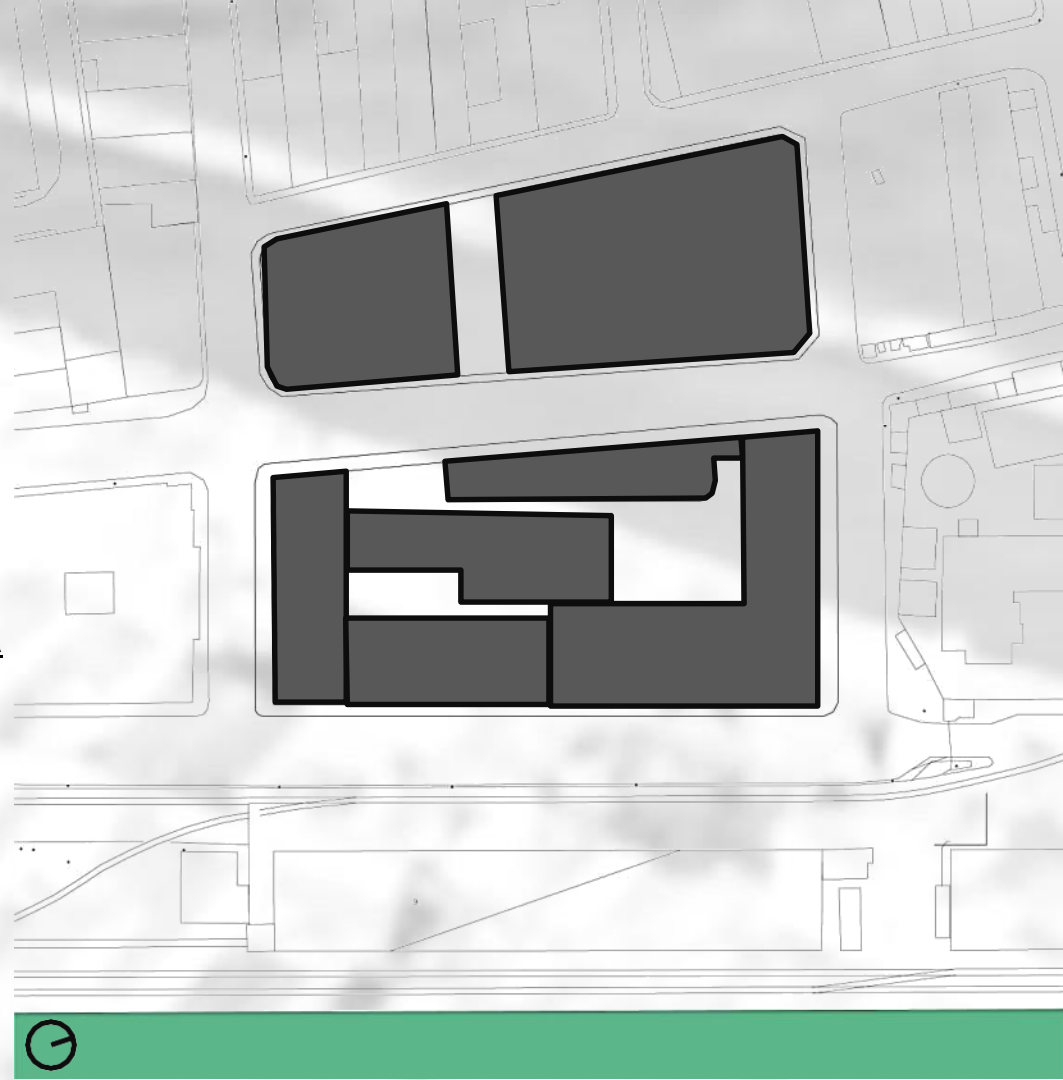


MELHORAR INTERFACE URBANA

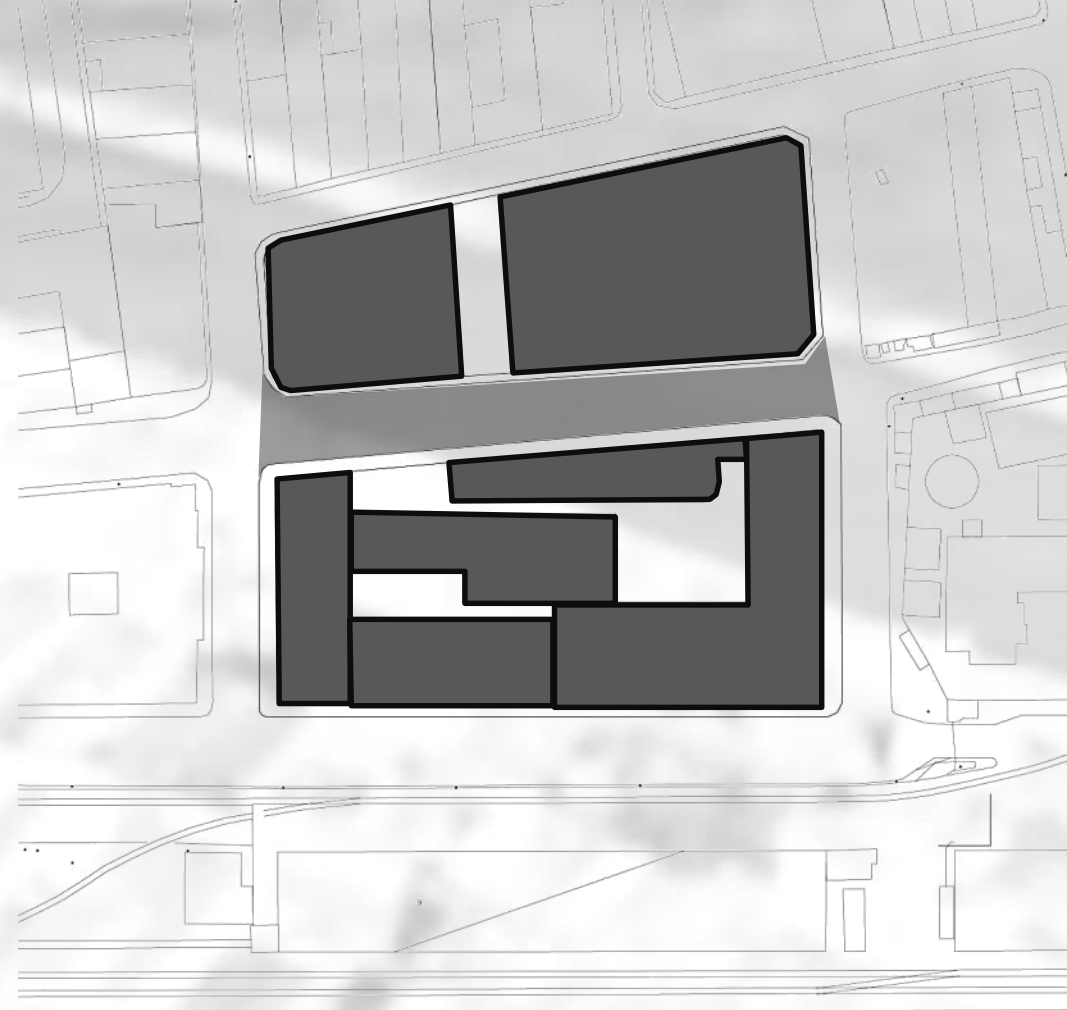
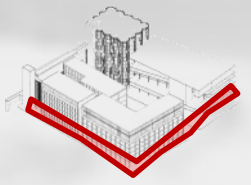
TÉRREO COMO PRAÇA

ENCONTRO / TROCA

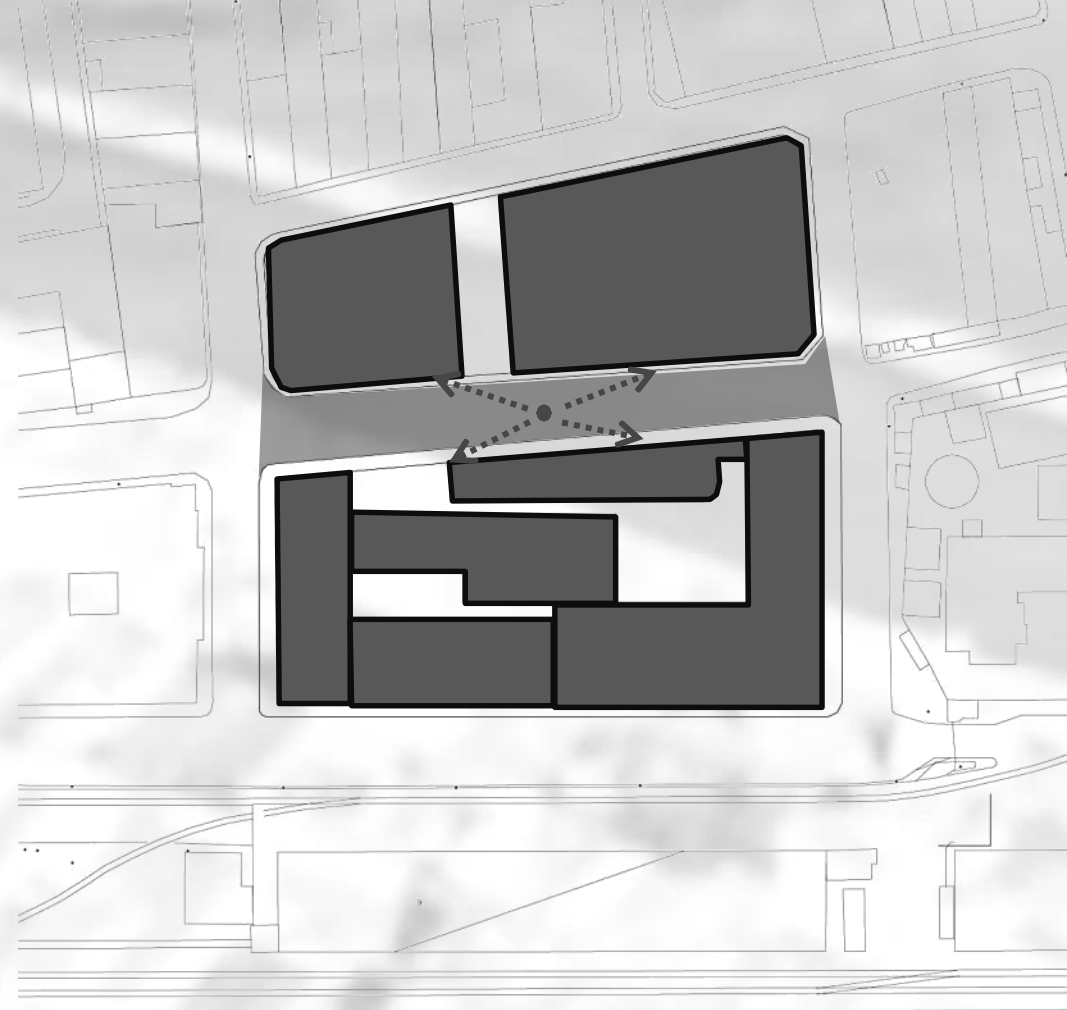
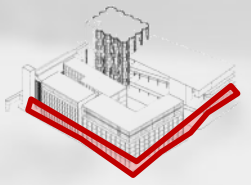
INCENTIVAR DINÂMICA URBANA



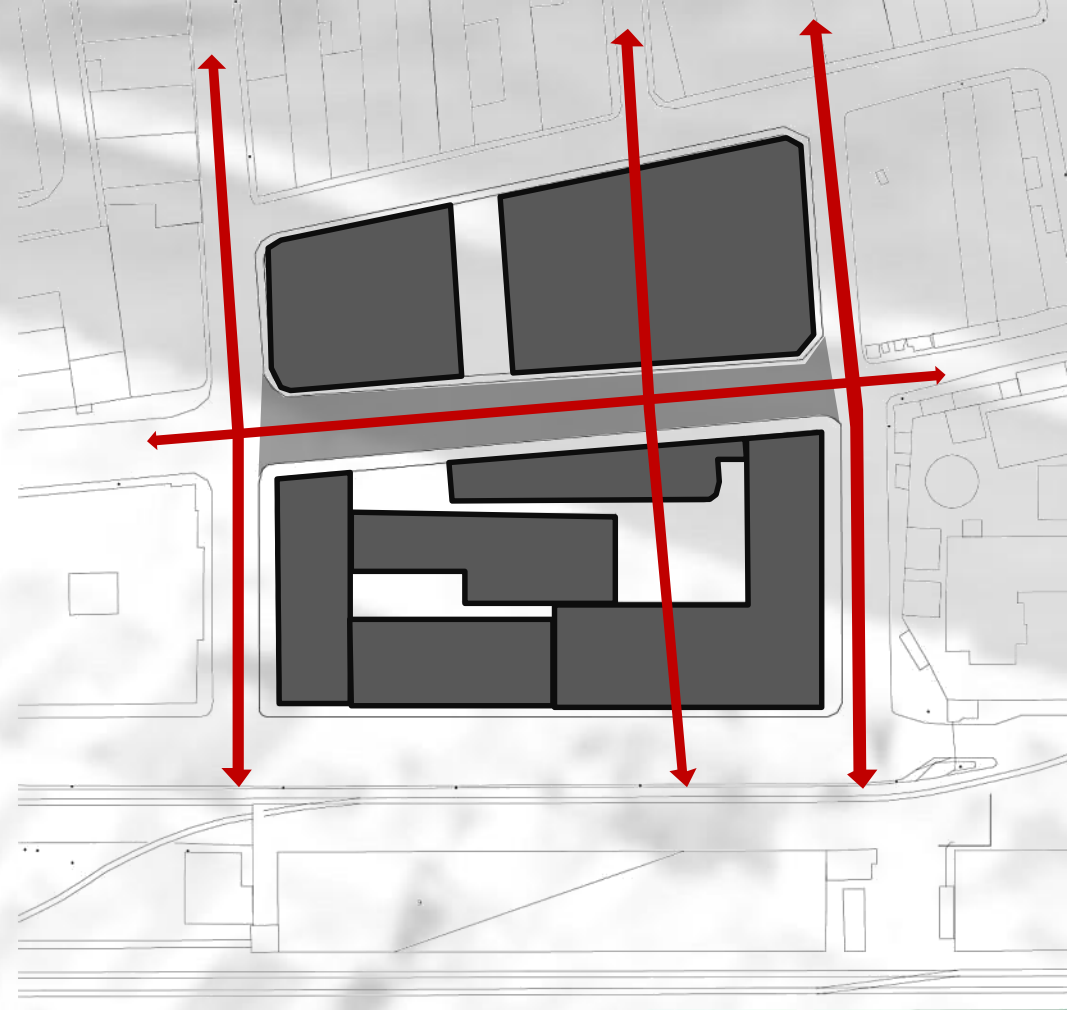
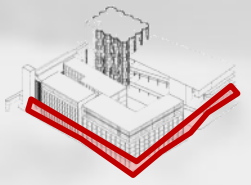
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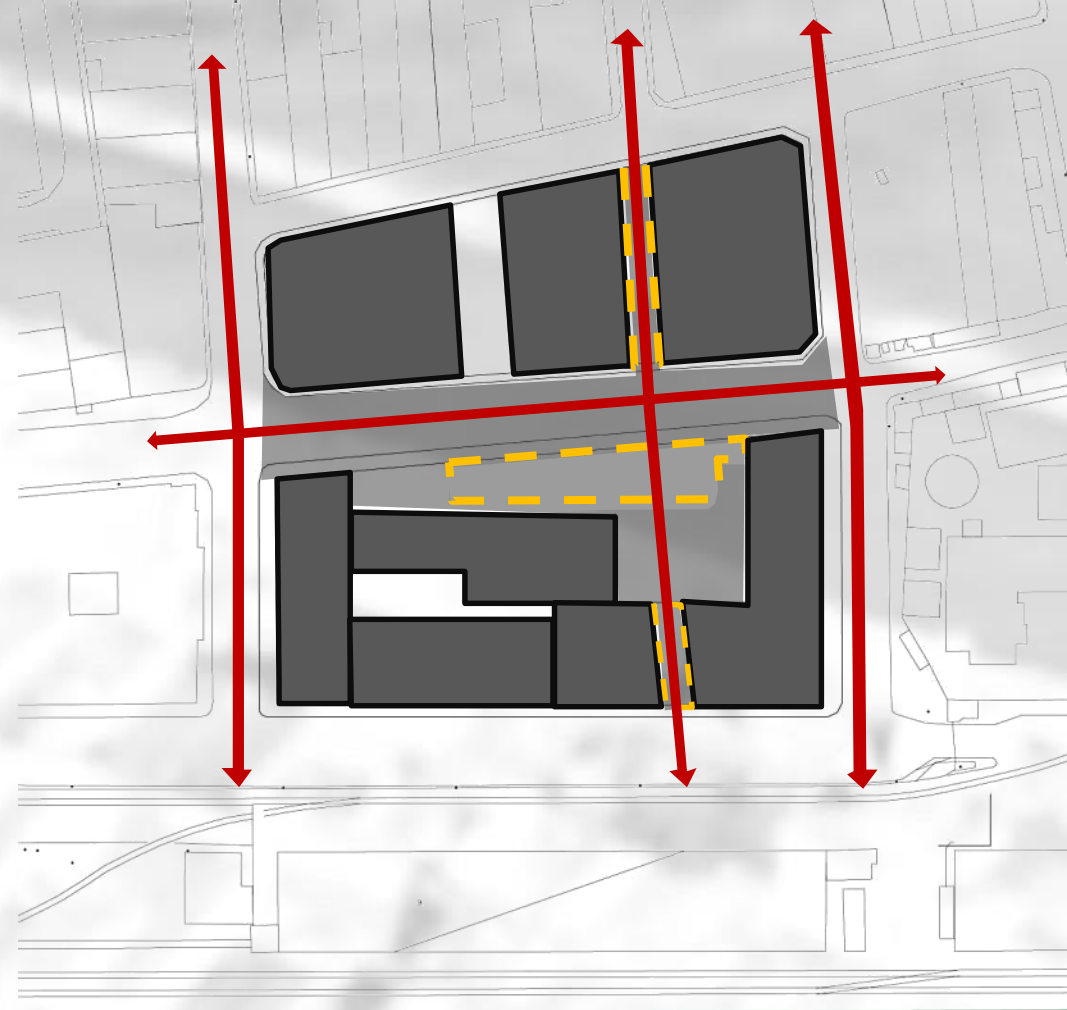
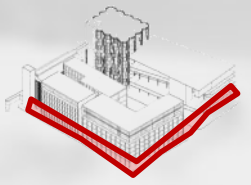
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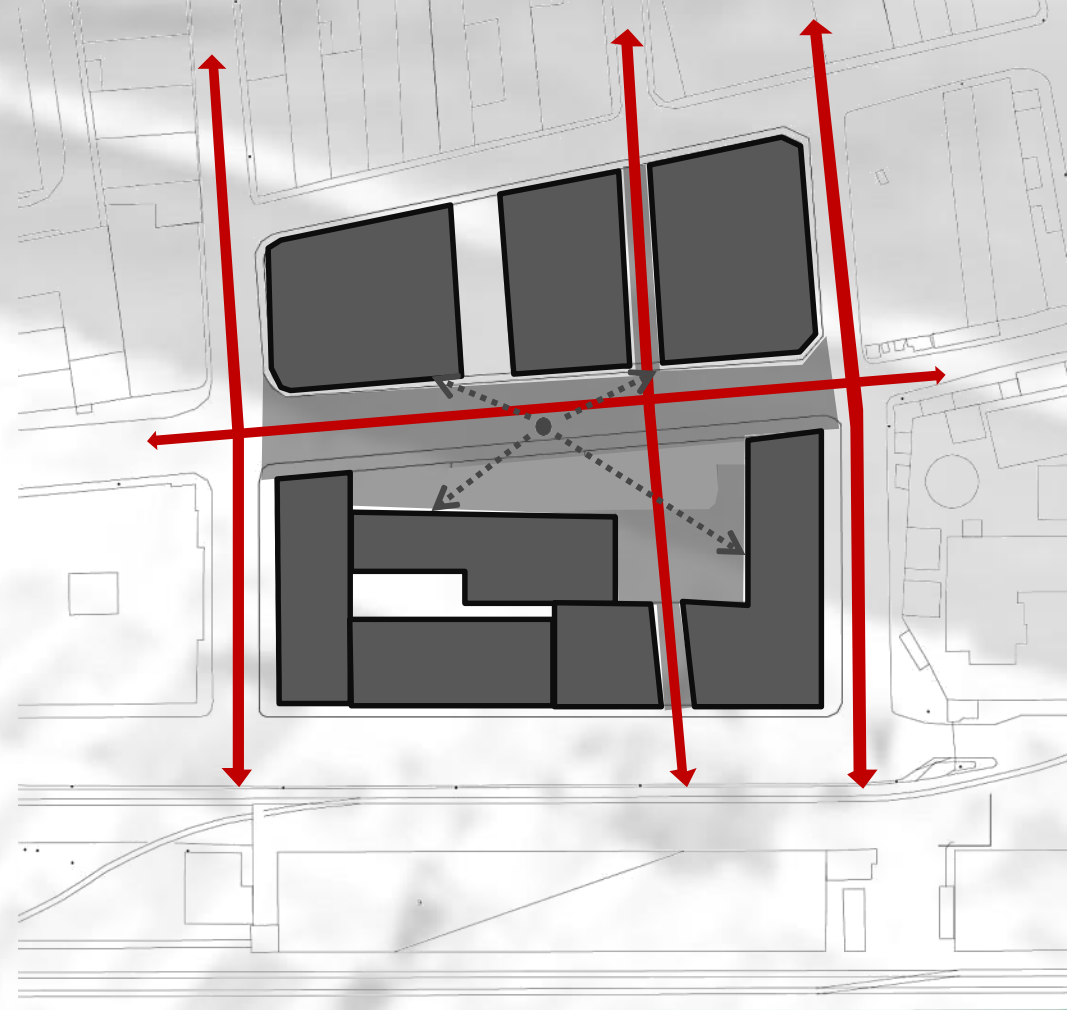
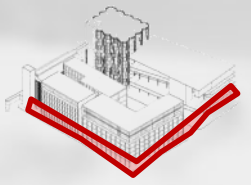
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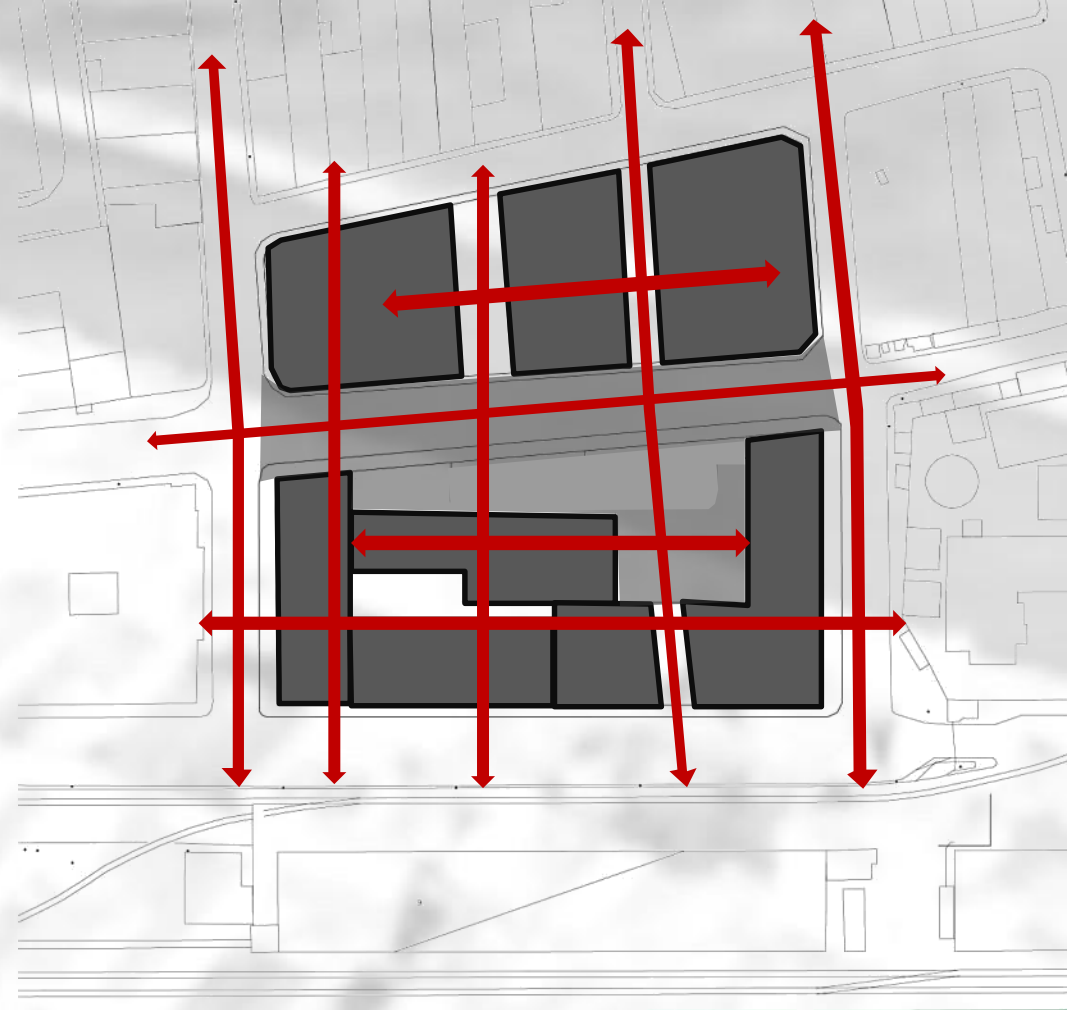
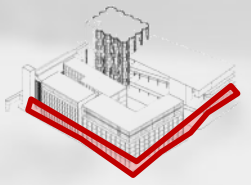
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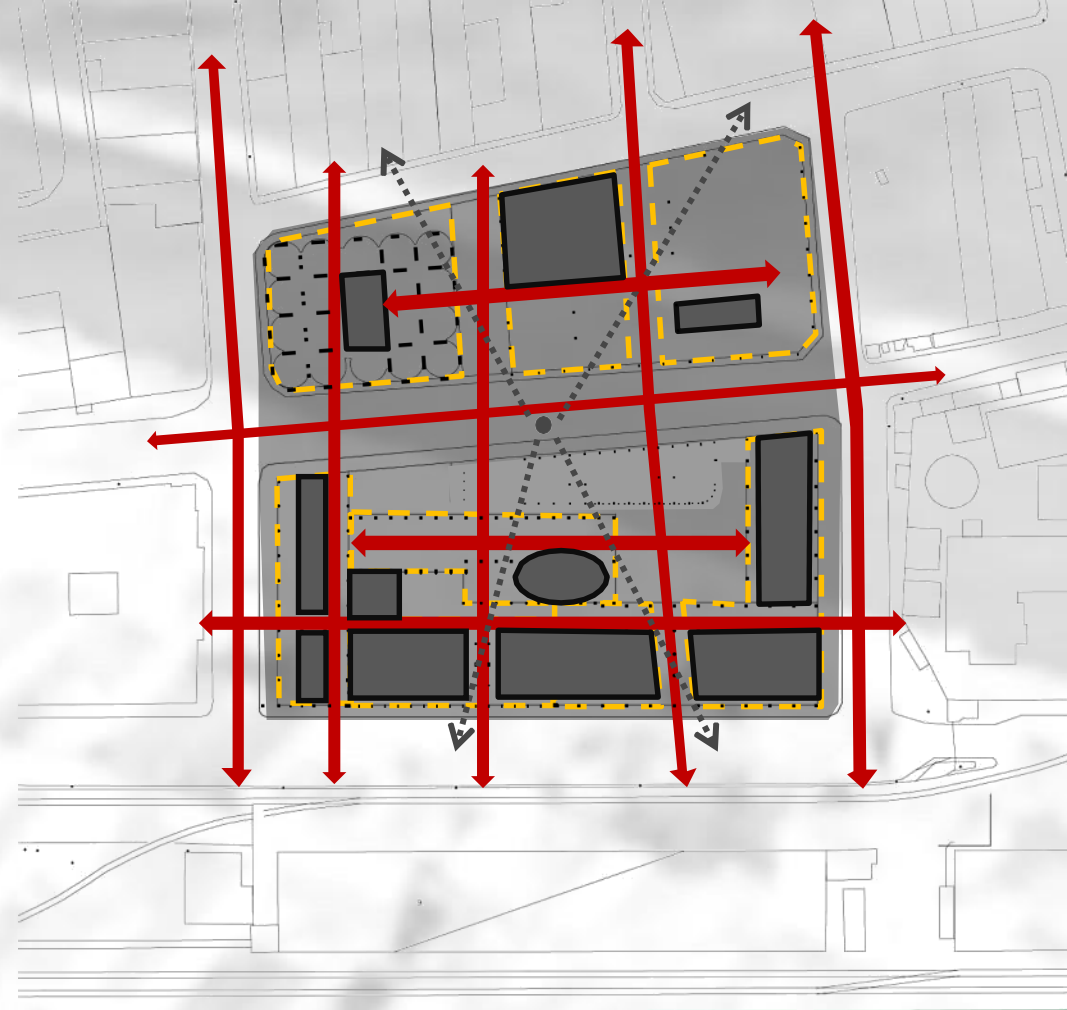
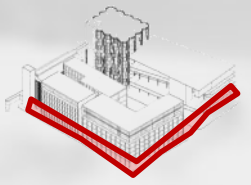
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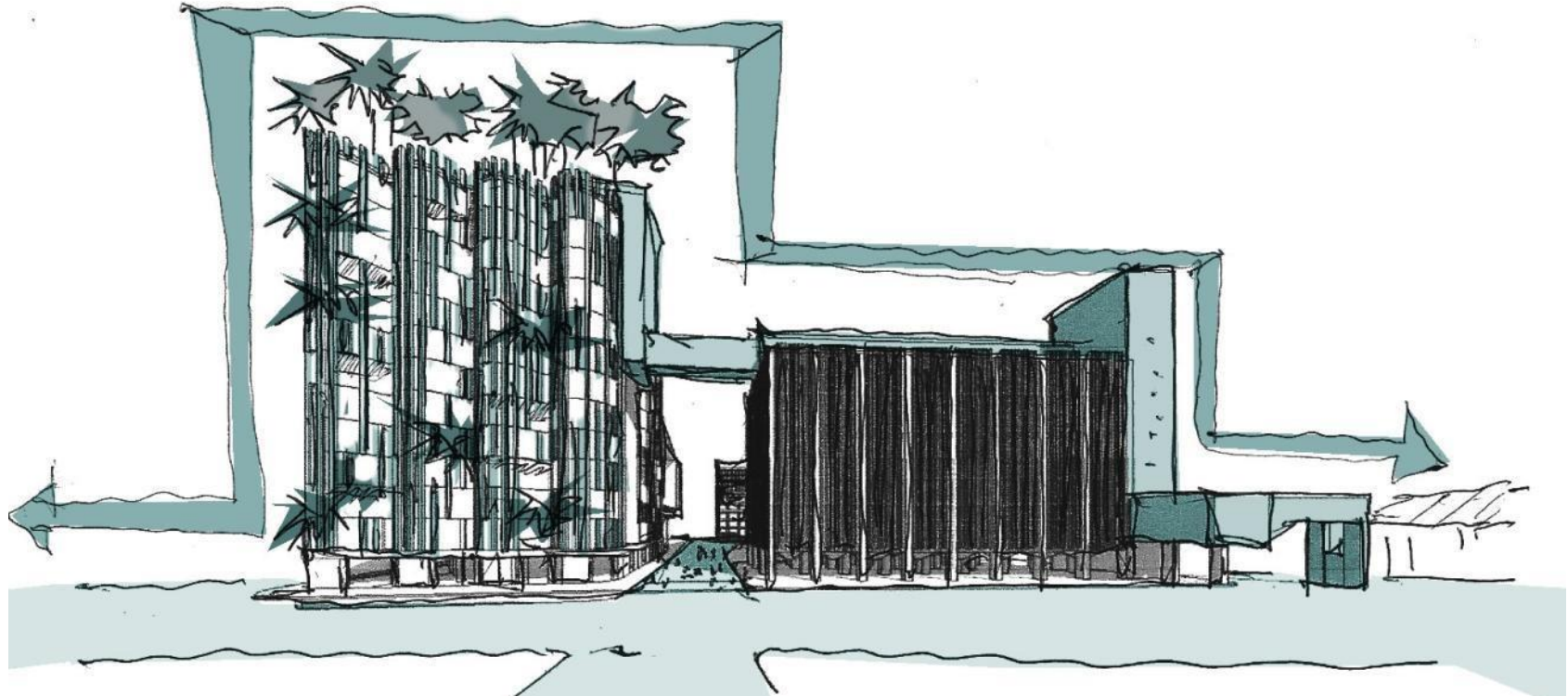
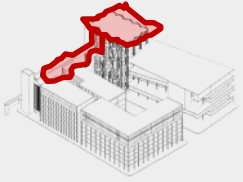


TÉRREO



TÉRREO



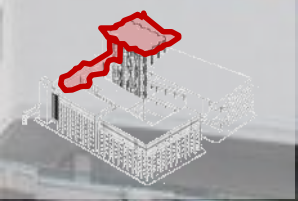


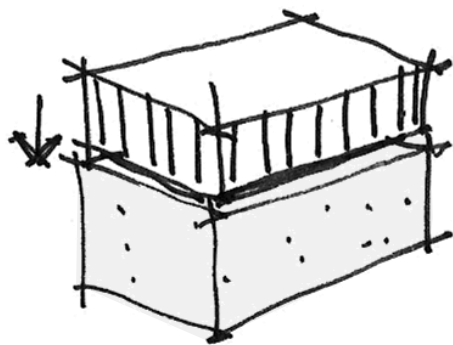
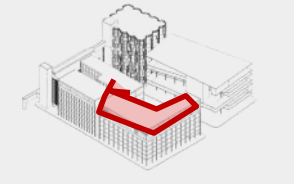
PRAÇA MIRANTE



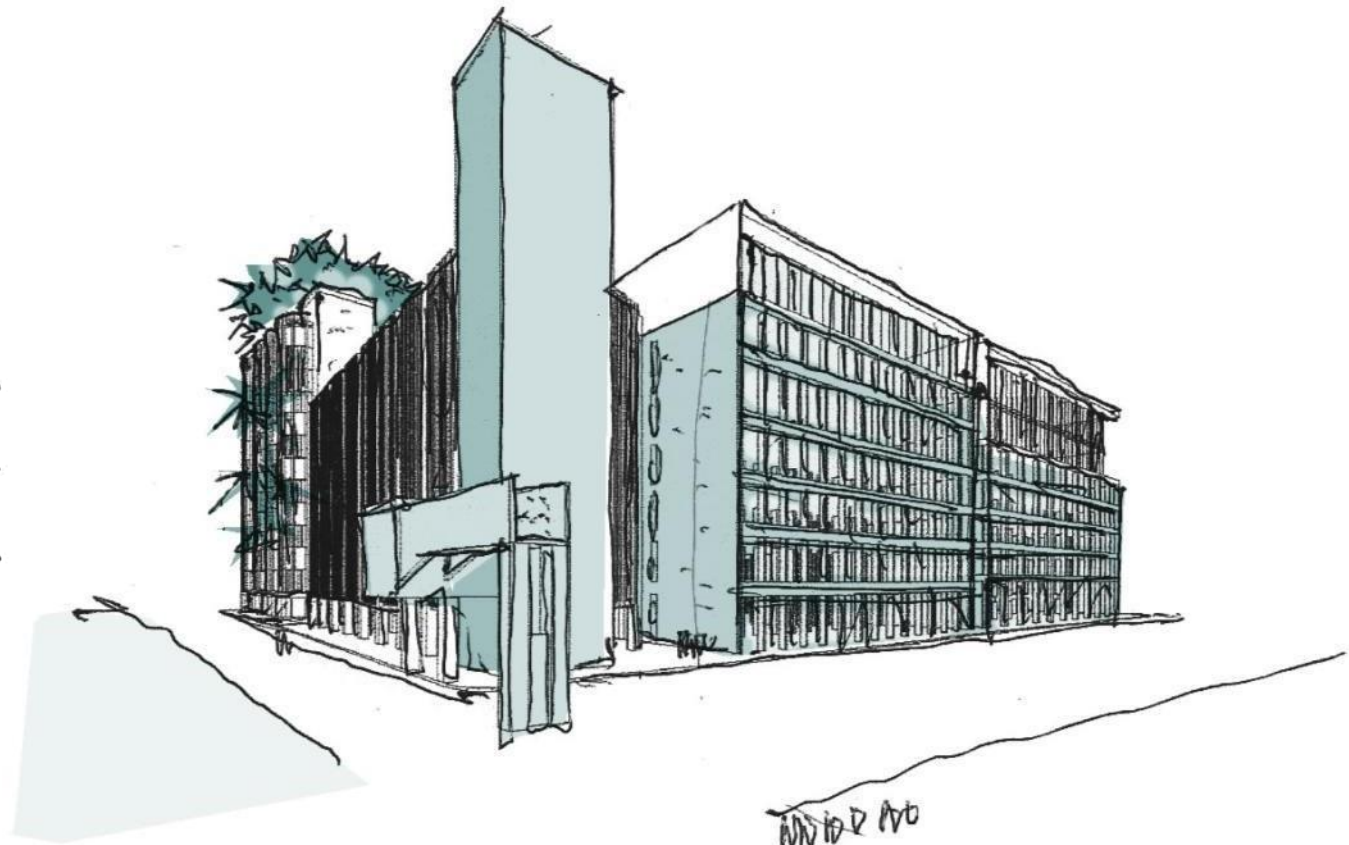
MVRDV - Holanda

PRAÇA MIRANTE

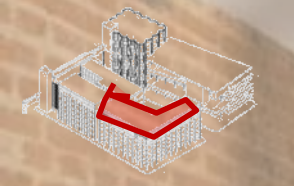




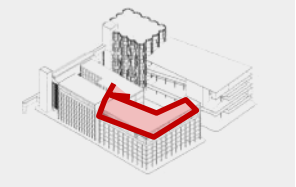
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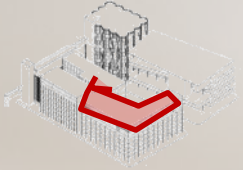


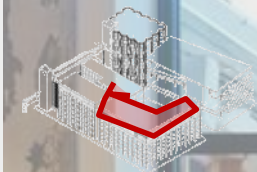
2010 R 100



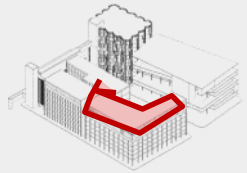
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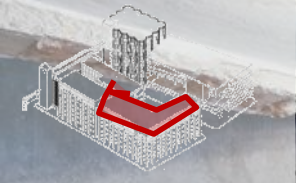


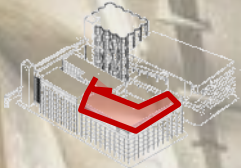




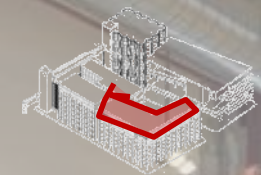
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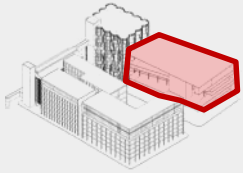


OFICCE



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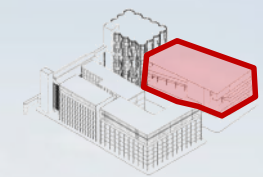
ESTRATÉGIA PROJETUAL



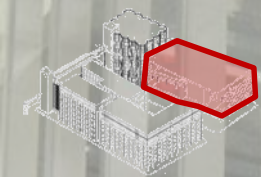
1111 Lincoln Road / Herzog & de Meuron



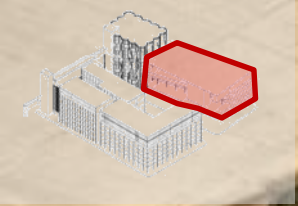
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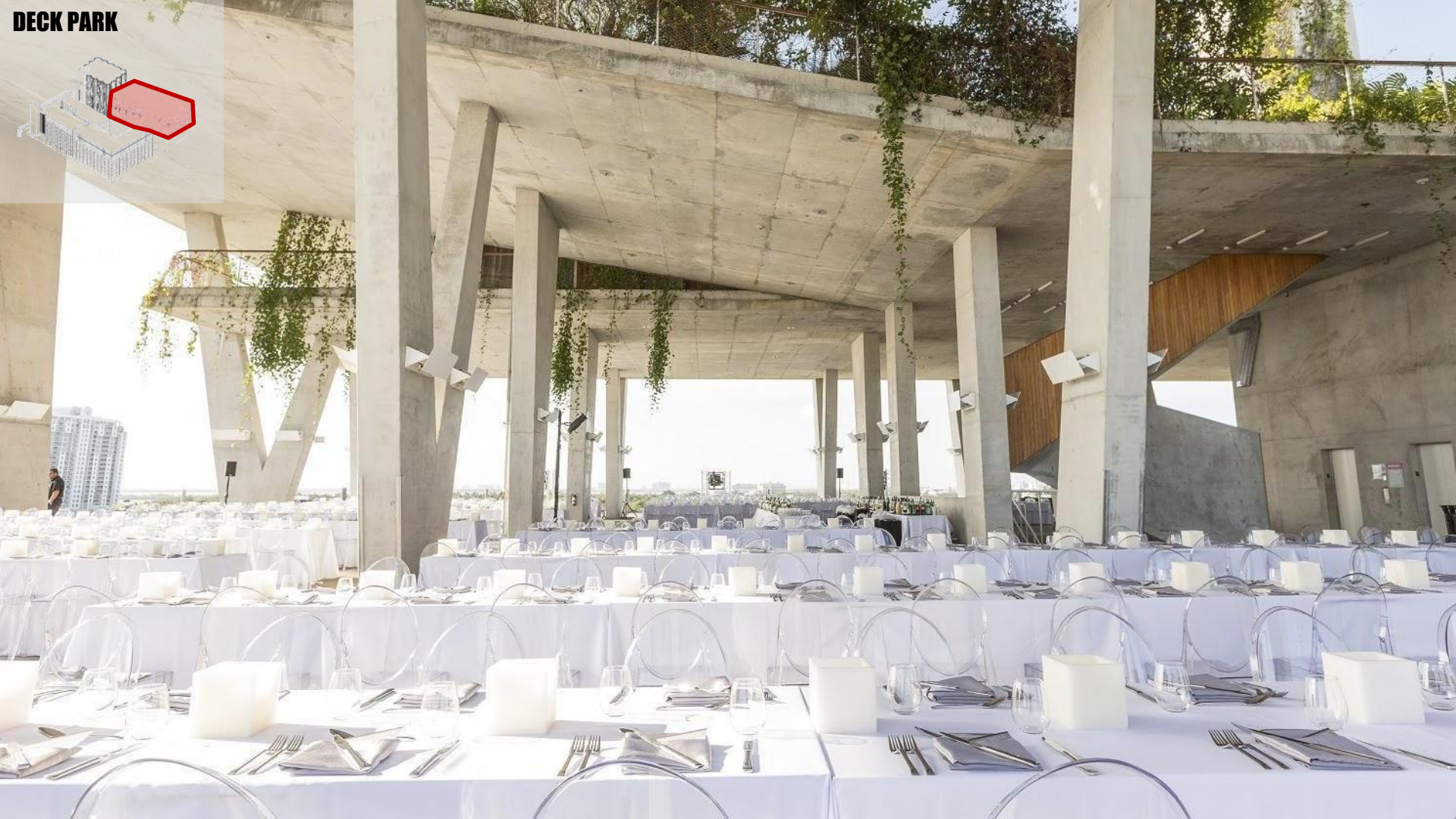
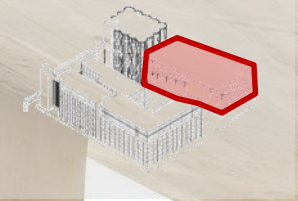
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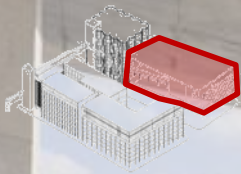
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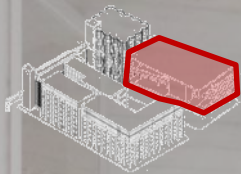
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DECK PARK



DECK PARK



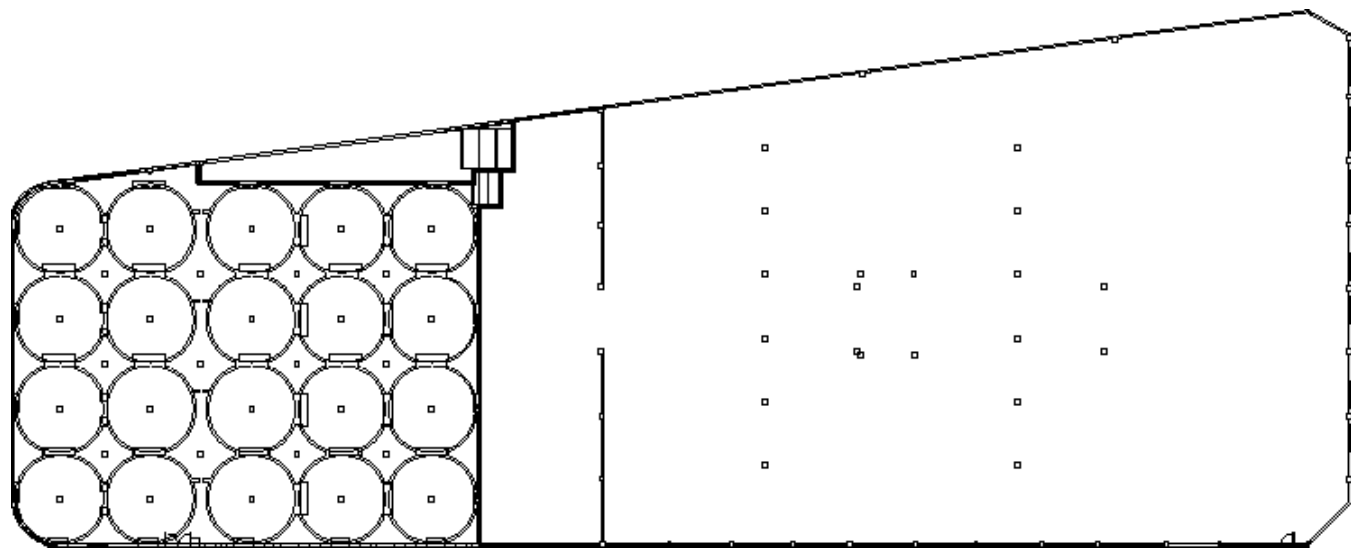
A word cloud in the shape of a city skyline, featuring various terms related to urban development, entrepreneurship, and social innovation. The words are arranged in a way that they appear to be floating above a cityscape, with the largest word, 'Proposta', forming the central peak. Other prominent words include 'Bairro', 'Moradia', 'Recife', 'Aceleradoras', 'Empreendedorismo', 'Pertencimento', 'Criatividade', and 'Social'. Smaller words include 'Economia', 'Amigável', 'Cooperação', 'Design', 'Planejamento', 'Segura', 'Trabalho', 'Inclusão', 'Ilha', 'Mobilidade', 'Lazer', 'Cidade', 'Urbano', 'Sec', 'Vibrante', 'Acessível', 'Coletivo', 'Identidade', 'Saudável', 'Startups', 'Coworking', 'Digital', 'Bem', 'DNA', 'Inovação', 'Porto', 'Interação', 'Estar', 'Incubadoras', and 'resiliente'.

Proposta

Bairro **Moradia** **Recife** **Aceleradoras** **Empreendedorismo** **Pertencimento** **Criatividade** **Social**

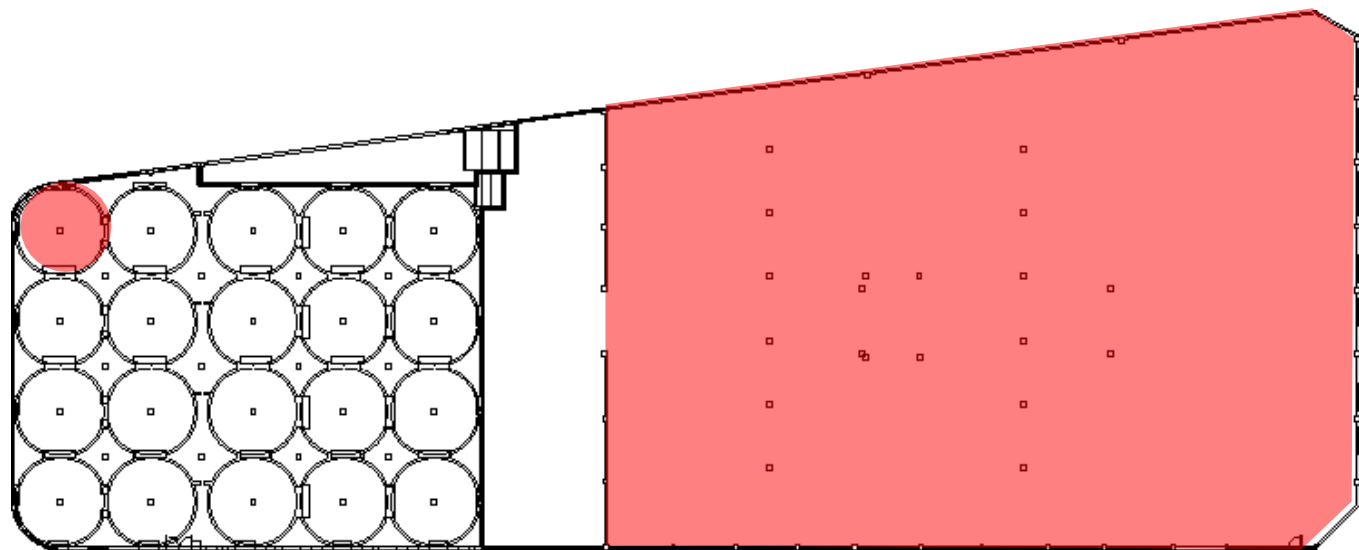
Economia **Amigável** **Cooperação** **Design** **Planejamento** **Segura** **Trabalho** **Inclusão** **Ilha** **Mobilidade** **Lazer** **Cidade** **Urbano** **Sec** **Vibrante** **Acessível** **Coletivo** **Identidade** **Saudável** **Startups** **Coworking** **Digital** **Bem** **DNA** **Inovação** **Porto** **Interação** **Estar** **Incubadoras** **resiliente** **Qualificação XXI**

- Versatilidade e adaptabilidade do banco de áreas;
- Otimização e flexibilização da infraestrutura;
- Individualização das unidades imobiliárias.



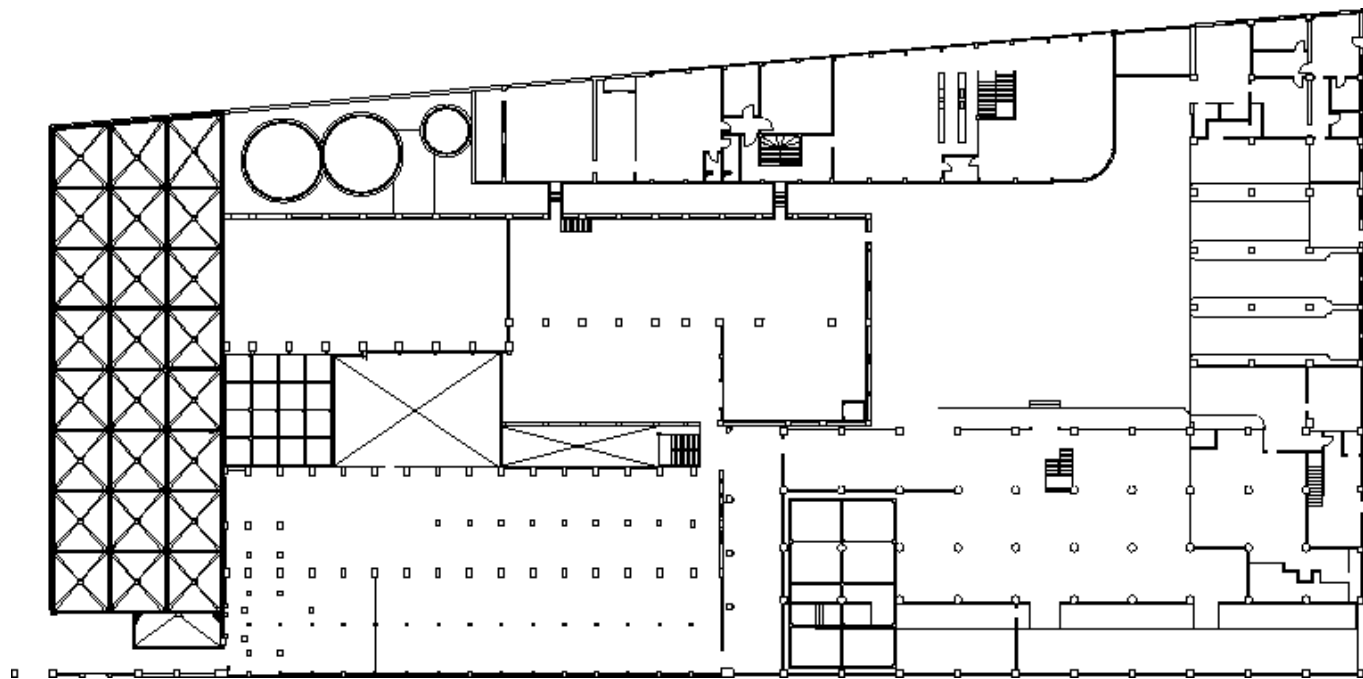
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Rua de São Jorge



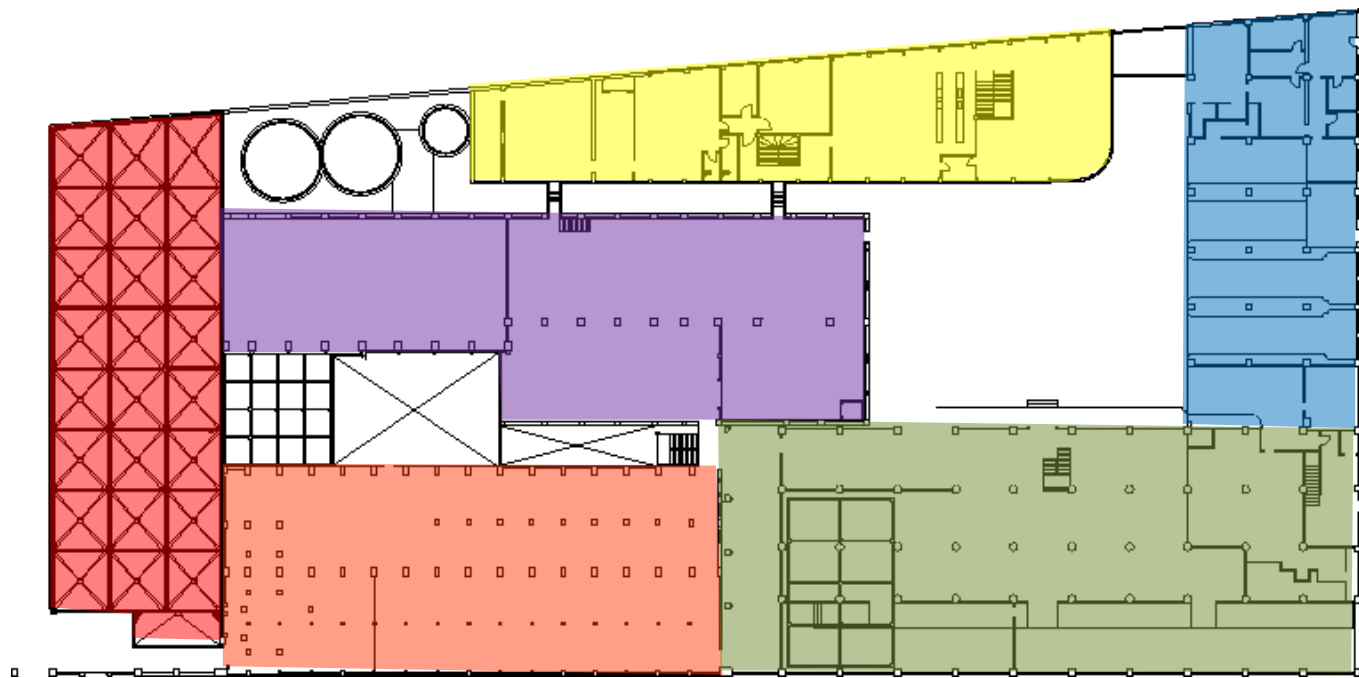
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Rua de São Jorge



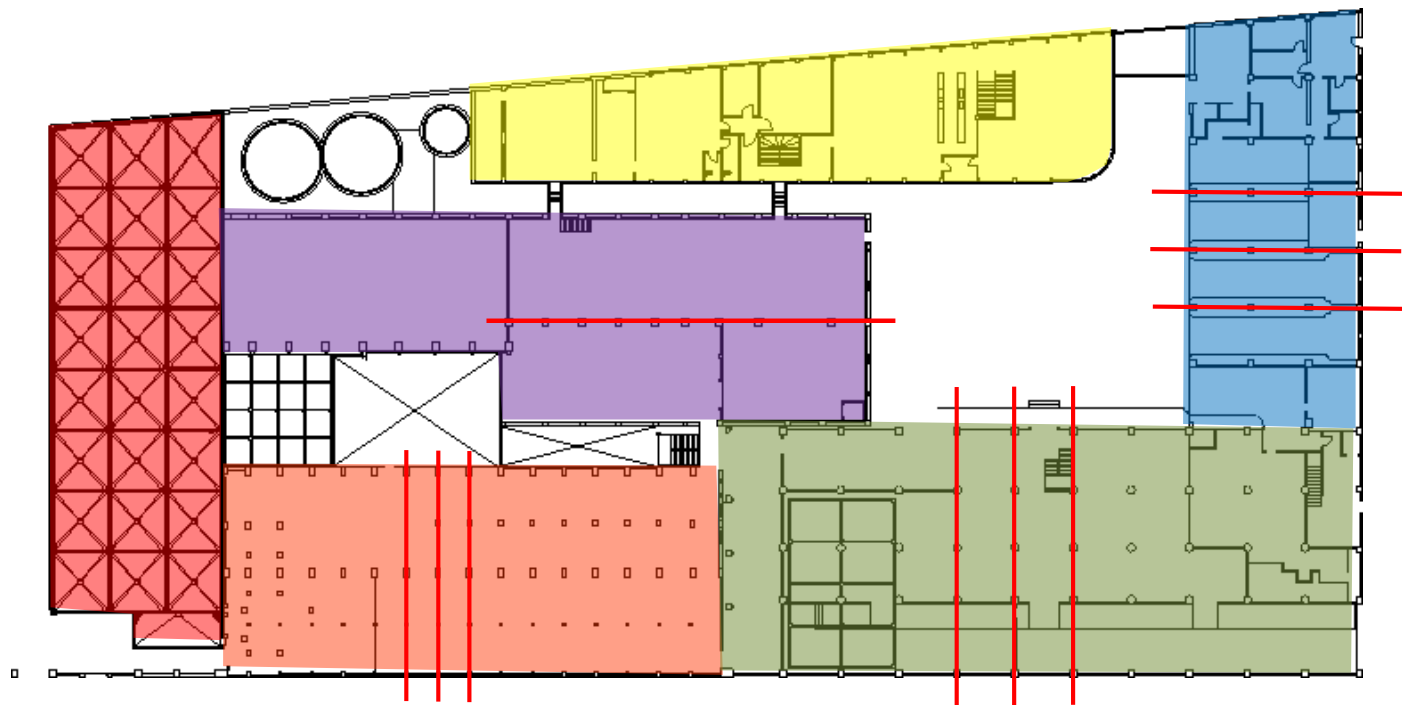
240

Rua de São Jorge



240

Rua de São Jorge



240

Rua de São Jorge



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240

Av. Alfredo Lisboa

Rua de São Jorge





215

240

Av. Alfredo Lisboa

PLANTA DAS QUADRAS 07



215

240

Av. Alfredo Lisboa

PLANTA DAS QUADRAS 07



215

240

Av. Alfredo Lisboa

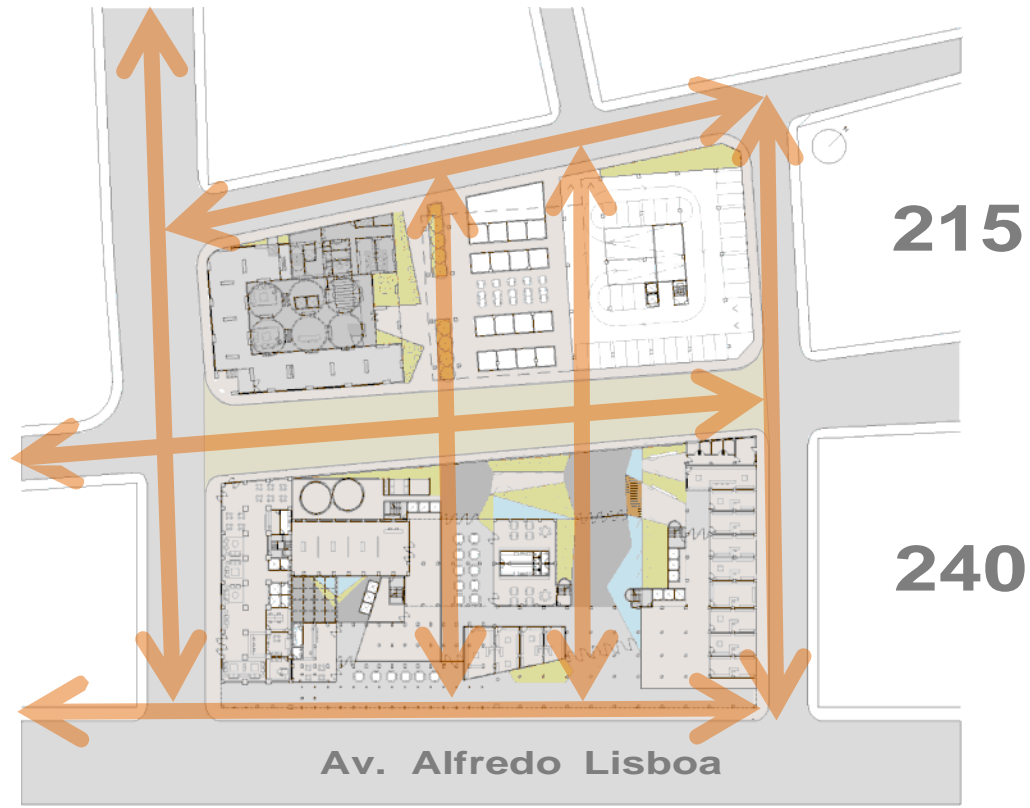
PLANTA DAS QUADRAS 07



215

240

Av. Alfredo Lisboa



215

240

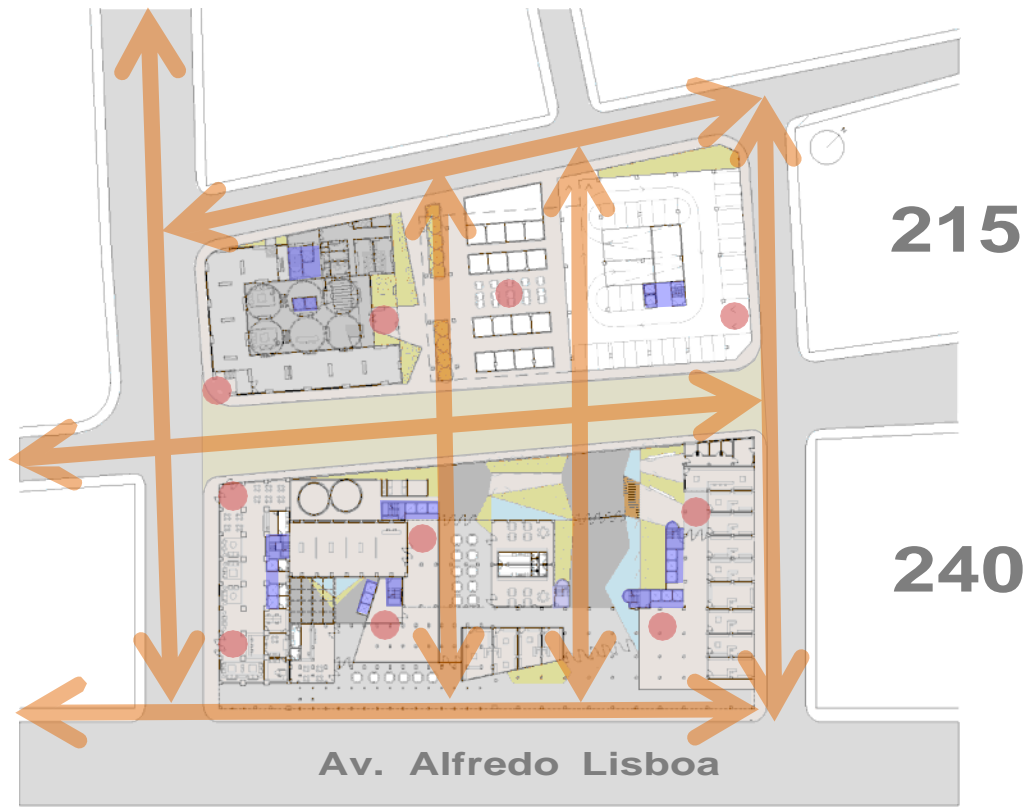
Av. Alfredo Lisboa

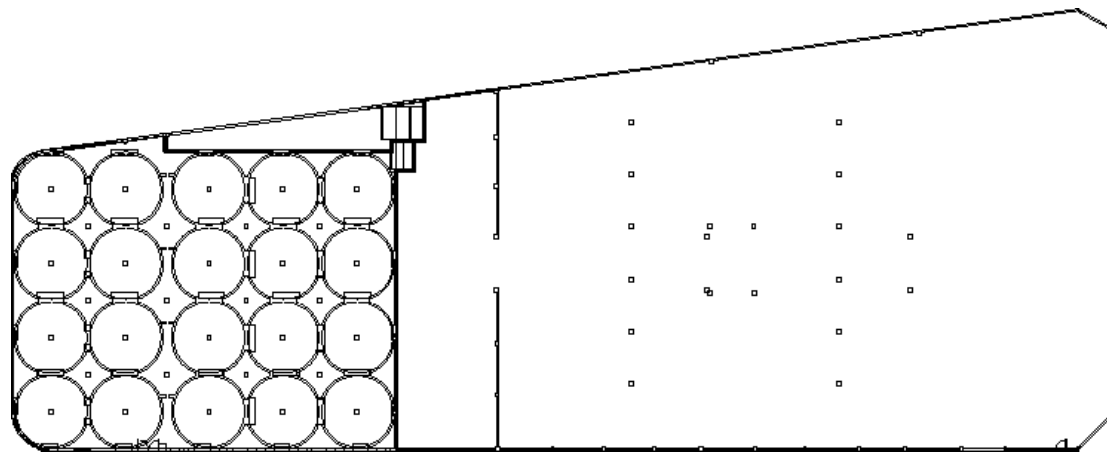


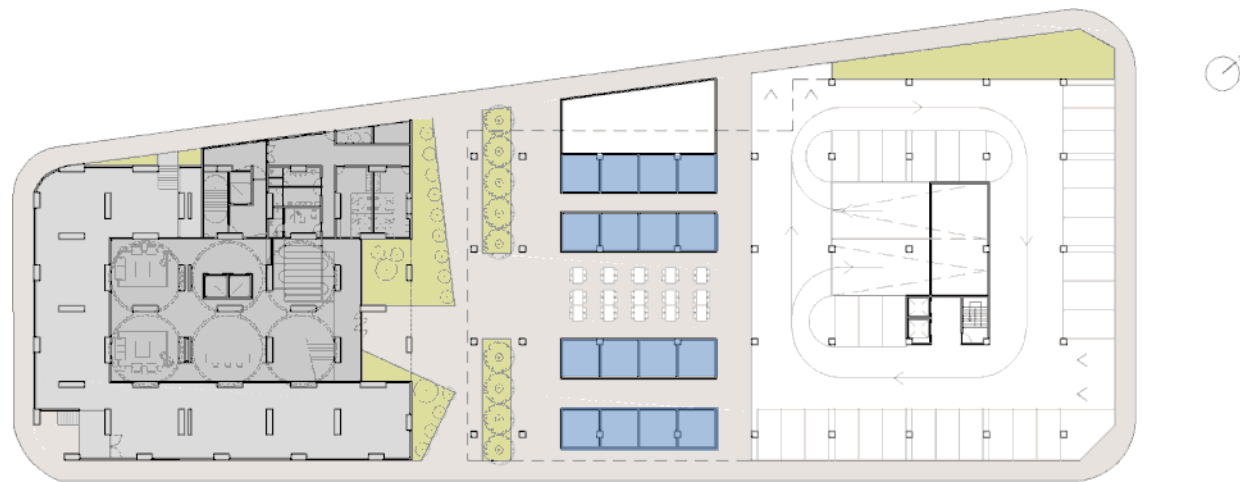
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240

Av. Alfredo Lisboa







Rua de São Jorge

